ENERGY MARKETING
CONFERENCES

EMC27

Sponsorship and Exhibitor Catalog

CHOICE UNDER SIEGE

The Battle to Save Competitive Energy

April 6-7, 2027 | Houston, Texas

Hilton Houston Post Oak by the Galleria

Prices in USD. Availability as of November 9, 2026.

Energy Marketing Conferences brings together retail energy suppliers, brokers, wholesalers and traders, consultants and technology providers to share practical ideas and build relationships. EMC27 gives your company a place to demonstrate its expertise, contribute to the industry conversation and connect with potential customers and partners.

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YOUR SPONSORSHIP

Standard sponsor benefits

A shared foundation of conference access, advertising and recognition across the EMC community.

These benefits apply to sponsor levels, networking and hospitality, panel and breakout sponsorships, executive talks, branding, awards and sustainability opportunities. Exhibitor and Fastball packages have their own inclusions.

Conference passes	Two complimentary two-day conference passes.
Conference book advertisement	One full-page advertisement in the printed and digital conference book.
Additional registrations	30% off up to four additional conference registrations using a special sponsor discount code.
Event website	Company logo on the EMC event website.
Conference app	Sponsor listing in the conference app.
Chairman's opening remarks	Recognition in the chairman's opening remarks.
Conference signage	Recognition on conference signage, with the company logo displayed on pop-up banners or digital posters.
Thank-you slides	Recognition in sponsor thank-you slides.
Attendee list	Access seven days before and one day after the event.
Conference bag insert	Opportunity to include a branded item or insert in conference bags.
Name badges	Sponsor ribbon designation on attendee name badges.

SPONSORSHIP

Sponsorship levels

Choose a level that supports your visibility and participation in the EMC community.

Includes the full standard sponsor benefits on page 2, plus the featured benefits listed below.

Founding Sponsor — $25,000

SOLD OUT

Founding Sponsor recognition, an 8 × 8 exhibit booth and a conference speaking role, combining visibility, thought leadership and direct connections with the EMC community. Includes all standard sponsor benefits. Additional opportunities may be arranged through a customized agreement.

Platinum Sponsor — $20,000

AVAILABLE

An 8 × 8 exhibit booth and a conference speaking role, giving your team a platform to share its expertise and a dedicated space to continue conversations with attendees. Includes all standard sponsor benefits.

Gold Sponsor — $8,500

AVAILABLE

A conference speaking role to share your expertise and contribute to the industry conversation, supported by the advertising, recognition and networking access included in all standard sponsor benefits.

Silver Sponsor — $6,500

AVAILABLE

Brand visibility and community access through the full standard sponsor package, including two two-day passes, a full-page conference book advertisement, attendee list access and recognition across EMC's event website, app, signage and opening remarks.

EXHIBITING

Exhibitor packages

Create a dedicated place to introduce your solutions and continue conversations throughout the conference.

Included with every exhibitor package

- Two complimentary two-day conference passes.
- Electricity and Wi-Fi.
- One full-page advertisement in the printed and digital conference book.
- Company listing on the event website and in the conference app.
- Company logo displayed in the general session room.
- Exhibitor recognition on conference signage and thank-you slides.
- Opportunity to include a branded item or insert in conference bags.
- Exhibitor ribbons on name badges.

Package	8 × 8 Booth or Pod	8 × 10 Premium	8 × 16 Premium Double
Investment	$4,950	$6,600	$9,900
Availability	Available	Available	Available
Furnishings	One table and two chairs, or a pod high-top and two stools	One table and two chairs	One table and two chairs
Attendee list	7 days before and 1 day after	7 days before and 1 day after	14 and 7 days before; 1 day after
Location selection	After premium exhibitors	Before standard exhibitors	First priority
Thought leadership article	Not included	One article	One article
Pre-conference spotlight	Not included	Not included	One spotlight
Additional two-day registrations at 30% off	Up to 2	Up to 4	Up to 6

Additional registration discounts use a special sponsor code that may be shared with colleagues, partners and guests. All booth dimensions are in feet.

NETWORKING

Receptions and hospitality

Put your company at the center of the moments where attendees meet and relationships develop.

Includes the full standard sponsor benefits on page 2, plus the featured benefits listed below.

Opening Night Reception — $22,000

AVAILABLE

Named sponsor recognition for the opening reception in the agenda and conference app. Sponsor branding at the reception entrance and bar or refreshment stations. Opportunity for a brief welcome from a company representative. Recognition in pre-conference reception promotion and the on-site invitation to attend.

Closing Night Reception — $22,000

AVAILABLE

Named sponsor recognition for the closing reception in the agenda and conference app. Sponsor branding at the reception entrance and bar or refreshment stations. Opportunity for brief closing remarks from a company representative. Sponsor acknowledgment when attendees are invited to the reception.

VIP Lounge Sponsor — $20,000

SOLD OUT

Sponsor branding at the lounge entrance and within the designated space. Recognition wherever the lounge is listed in conference materials. Opportunity to host invited guests and arrange small-group conversations during designated lounge hours. Opportunity to display company materials within the lounge.

Luncheon Day 2 — $16,500

AVAILABLE

Named sponsor recognition for the Day 2 networking luncheon in the agenda and conference app. Sponsor branding at the luncheon entrance and on dining tables. Opportunity for a brief welcome from a company representative. Sponsor acknowledgment in the announcement inviting attendees to lunch.

NETWORKING

Breakfast and networking breaks

Support the shared pauses that keep conversations moving between conference sessions.

Includes the full standard sponsor benefits on page 2, plus the featured benefits listed below.

Networking Breakfast Day 2 — $12,500

AVAILABLE

Named sponsor recognition for the Day 2 networking breakfast in the agenda and conference app. Sponsor branding at breakfast and coffee stations and on dining tables. Sponsor acknowledgment during the Day 2 welcome. Opportunity to provide branded napkins or coffee sleeves.

Morning Break Day 2 — $7,500

AVAILABLE

Named sponsor recognition for the Day 2 morning networking break in the agenda and conference app. Sponsor branding at coffee and refreshment stations. Verbal acknowledgment before the break. Opportunity to provide branded napkins or coffee sleeves.

Afternoon Break Day 1 — $7,500

AVAILABLE

Named sponsor recognition for the Day 1 afternoon networking break in the agenda and conference app. Sponsor branding at refreshment stations. Verbal acknowledgment before the break. Opportunity to provide branded napkins or another approved refreshment-related item.

Afternoon Break Day 2 — $7,500

AVAILABLE

Named sponsor recognition for the Day 2 afternoon networking break in the agenda and conference app. Sponsor branding at refreshment stations. Verbal acknowledgment before the break. Opportunity to provide branded napkins or another approved refreshment-related item.

THOUGHT LEADERSHIP

Speaking opportunities

Share practical expertise through a panel, a peer discussion or a focused executive conversation.

Includes the full standard sponsor benefits on page 2, plus the featured benefits listed below.

Panel Sponsorship with Moderator — $15,000

SOLD OUT

Opportunity for a company representative to moderate an industry panel. Collaboration with EMC on the session topic, discussion questions and speaker preparation. Moderator headshot, biography and company affiliation included in speaker listings. Named sponsor recognition in the session's agenda listing, conference app and on-screen introduction. Inclusion in pre-conference session promotion.

Peer-to-Peer Breakout Session — $12,500

AVAILABLE

A 45-minute session. Lead a focused peer-to-peer breakout session that brings attendees together to exchange experiences, explore a shared industry challenge and discuss practical solutions. Includes a session facilitation role and company recognition alongside the session in the conference agenda and app. Topic and format developed with EMC. Includes all standard sponsor benefits.

Executive Talk or Fireside Chat — $10,000

AVAILABLE

A dedicated 20-minute session featuring a company executive, presented as a thought leadership talk, practical case study or moderated fireside conversation. Collaboration with EMC on the topic and format. Featured executive headshot, biography and company affiliation included in speaker listings. Named sponsor recognition in the session's agenda listing, conference app and on-screen introduction. Inclusion in pre-conference session promotion.

INNOVATION

Fastball pitch opportunities

Introduce your product or solution in four minutes on the main stage. Premium adds a professional recording and promotion beyond the conference.

Fastball packages include only the benefits listed below. Conference registration is purchased separately for both levels.

Fastball Pitcher Standard — $1,650

AVAILABLE

A four-minute main-stage presentation introducing your product or solution to the EMC audience. Includes company and presenter recognition in the Fastball agenda listing and conference app, company branding displayed during the presentation, and inclusion in pre-conference Fastball participant promotion. Conference registration purchased separately.

Fastball Pitcher Premium with Video — $3,000

AVAILABLE

A four-minute main-stage presentation introducing your product or solution to the EMC audience. Includes company and presenter recognition in the Fastball agenda listing and conference app, company branding displayed during the presentation, and inclusion in pre-conference Fastball participant promotion. Premium also includes professional recording of your pitch, video replay hosted on the EMC website for six months, enhanced social media and newsletter promotion, and inclusion in the Fastball highlight reel and pitch archive, extending your visibility beyond the conference. Conference registration purchased separately.

Premium extends the life of your pitch

Professional recording gives attendees a way to revisit your solution after the event. Six months of website replay and additional promotion keep the presentation accessible beyond your time on stage.

BRAND PRESENCE

Branding and visibility

Build a visible presence across the items, spaces and digital tools attendees use throughout EMC27.

Includes the full standard sponsor benefits on page 2, plus the featured benefits listed below.

Conference Bags Sponsor — $20,000

SOLD OUT

Prominent company logo placement on the official conference bags distributed at attendee check-in. Company branding appears alongside EMC branding on a reusable item attendees can use during and after the conference.

Lanyards Sponsor — $20,000

SOLD OUT

Company logo displayed on the official conference badge lanyards distributed to attendees. Repeated logo placement provides visibility throughout conference sessions, networking events and the exhibit hall.

Arrival & Wayfinding Sponsor — $12,500

AVAILABLE

Company logo featured alongside EMC branding on designated welcome and directional signage guiding attendees to registration, sessions and the exhibit hall. Sponsor recognition at key arrival and navigation points throughout the conference space.

Mobile App Sponsor — $10,000

AVAILABLE

Named recognition as the official conference mobile app sponsor. Prominent company branding within designated app placements. Featured sponsor profile with company information and website links. Sponsor recognition in attendee communications promoting the app and download instructions. Opportunity for a dedicated in-app sponsor message.

Wi-Fi Sponsor — $10,000

AVAILABLE

Named recognition as the conference Wi-Fi sponsor. Company logo included on Wi-Fi access signage and in connection instructions shared through the conference app. Opportunity for a sponsor-branded network name or password, subject to technical approval.

BRAND PRESENCE

Branding and visibility

Connect your brand with useful services and prominent placements during the conference.

Includes the full standard sponsor benefits on page 2, plus the featured benefits listed below.

Charging Station Sponsor — $8,000

AVAILABLE

Company branding on a designated attendee charging station and accompanying signage. Opportunity to include a brief company message or QR code within the approved branding area. Station placed in an agreed conference networking or common area.

Conference Book Cover and Inside Front Cover — $8,000

AVAILABLE

Company logo featured on the cover of both the printed and digital conference book. Premium inside-cover placement for the sponsor's included full-page advertisement.

Hotel Room Key Sponsor — $7,500

SOLD OUT

Custom company branding on hotel key cards issued to guests staying in the EMC room block at the host hotel. Opportunity to include a brief message, website or QR code within the hotel's approved design specifications.

Revolving Door Cling Sponsor — $7,500

AVAILABLE

Company branding on an approved revolving door cling at the host venue. Opportunity to feature a custom welcome message and company creative in a prominent arrival location for the agreed display period.

COMMUNITY RECOGNITION

Awards and sustainability

Recognize industry leadership and support practical sustainability initiatives at EMC27.

Includes the full standard sponsor benefits on page 2, plus the featured benefits listed below.

Awards Sponsor — $15,000

AVAILABLE

Named sponsor recognition for the sponsored award presentation in the agenda and conference app. Company branding on award presentation slides. Opportunity for a company representative to introduce or present the sponsored award. Sponsor recognition in related nominee and winner announcements. Inclusion in award presentation photos and post-conference awards coverage.

Sustainable Excellence Partner — $8,500

AVAILABLE

Named recognition as EMC27's Sustainable Excellence Partner. Company branding on reusable water bottles distributed to conference attendees, plus recognition on signage at designated water refill stations. Sponsor acknowledgment in attendee communications encouraging attendees to refill and reuse, with recognition in the post-conference sustainability recap. Includes all standard sponsor benefits.

Carbon Neutral Offset Sponsor — $8,500

AVAILABLE

Named recognition as the sponsor of the conference carbon-offset initiative. Company branding on initiative-specific signage and communications. Opportunity to share a brief description of the supported offset project and its impact. Dedicated acknowledgment during the conference and recognition in a post-conference summary documenting the initiative's results.

Let us find your fit at EMC27

Tell us what your team wants to accomplish. We can help you choose an opportunity, confirm availability and coordinate your proposal and next steps.

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