



ENERGY MARKETING  
CONFERENCE

EMC26

# AMERICA 250: ENERGY INNOVATION TO POWER THE FUTURE



OCTOBER 19-20, 2026



OMNI SHOREHAM HOTEL  
WASHINGTON, D.C.



## WHAT TO EXPECT AT EMC26



**400+**

ENERGY  
PROFESSIONALS



**30**

EXHIBITORS



**2**

KEYNOTES



**8**

EXECUTIVE-LED  
PANELS

### 8 EXECUTIVE-LED PANEL TOPICS

- 1 AI: Rewiring the Retail Energy Market
- 2 Expanding the ERCOT Success to Other Jurisdictions
- 3 Margin Compression & Profitability Strategies
- 4 The Future of C&I Energy: Unlocking Value Through Integrated Energy Solutions
- 5 Regulatory and Compliance Nightmares
- 6 Mergers and Acquisitions
- 7 The Evolution of Customer Acquisition: Mass Market and C&I
- 8 CEO Roundtable: America 250: Energy Innovation to Power the Future



EMC AWARDS  
CEREMONY

Featuring the  
Leadership &  
Integrity Award



4-MINUTE  
FASTBALL  
PITCH SERIES



WOMEN'S ENERGY  
ALLIANCE  
HAPPY HOUR

SUNDAY, OCTOBER 18  
DETAILS COMING SOON



DAY 1  
MORNING  
NETWORKING  
TOURS



INAUGURAL EMC  
YOUNG PROFESSIONALS  
NETWORK LUNCHEON



**5**  
NETWORKING  
BREAKS



**2**  
RECEPTIONS



EARLY REGISTRATION IS OPEN

USE CODE **EMC26\_SAVE300** TO SAVE \$300 THROUGH JULY 31



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