



Sponsorship & Exhibitor Opportunities

America 250: Energy Innovation to Power the Future

October 19-20, 2026 | Omni Shoreham Hotel | Washington, D.C.

Built for the companies and the community reshaping competitive energy.

EMC26 sponsorships are organized around your goals: market leadership, thought leadership, networking, brand visibility, content, recognition, and direct conversations with buyers and prospects.

EMC26 brings the competitive energy community back to Washington, D.C. for a focused 1 1/2-day conference built around the conversations shaping the next era of retail energy, customer growth, technology, compliance, market expansion, leadership, and innovation.

Use this guide as an a la carte menu. EMC can help match the right opportunities to your company's visibility, relationship-building, thought leadership, and business development priorities.

To learn more or discuss tailored opportunities, contact Tammy Murphy at tammy@energymarketingconferences.com

Sponsorship Menu at a Glance

Choose the category that best matches your company's goals for EMC26.

Category	Best For
Lead the Market	Premium event-wide visibility and leadership positioning
Own the Conversation	Panels, keynotes, executive talks, and live thought leadership
Build Relationships	Hospitality, receptions, meals, breaks, and client engagement
Meet Buyers & Prospects	Booth presence, demos, direct conversations, and lead generation
Stay Visible Throughout the Event	High-frequency attendee touchpoints and practical branding
Extend Your Reach	Digital, podcast, app, and media opportunities
Align with Industry Recognition	Awards, sustainability, leadership, and community alignment
Start Small, Get Seen	Accessible sponsorships and add-ons for smaller budgets or package enhancements

Sponsorship & Exhibitor Benefits

A quick, public-facing view of the value included across EMC26 opportunities. Final benefits vary by opportunity and are confirmed in the final proposal.

Client-friendly packaging.

Each opportunity can stand alone or be combined into a custom package based on your company's goals. Availability is limited and subject to confirmation at the time of proposal.

Sponsor Benefits May Include	Exhibitor Benefits May Include
<ul style="list-style-type: none"> • 2 complimentary full-conference registrations 	<ul style="list-style-type: none"> • Exhibit booth space based on selected footprint
<ul style="list-style-type: none"> • Access to detailed attendee list 7 days before and 1 day after 	<ul style="list-style-type: none"> • 6-foot table and two chairs
<ul style="list-style-type: none"> • Company logo featured on EMC26 website 	<ul style="list-style-type: none"> • WiFi and electricity
<ul style="list-style-type: none"> • Onsite signage with company logo during the conference 	<ul style="list-style-type: none"> • 2 complimentary conference registrations
<ul style="list-style-type: none"> • Full-page ad in the EMC Conference Book 	<ul style="list-style-type: none"> • Access to detailed attendee list 7 days before and 1 day after
<ul style="list-style-type: none"> • Sponsor logo acknowledged in the EMC Mobile App 	<ul style="list-style-type: none"> • Company/exhibitor recognition where applicable
<ul style="list-style-type: none"> • Sponsor logo displayed on General Session screen 	<ul style="list-style-type: none"> • Name badges include an EXHIBITOR banner
<ul style="list-style-type: none"> • Acknowledgments in conference emails and social media 	
<ul style="list-style-type: none"> • Acknowledgment by the Conference Chairman in opening remarks 	
<ul style="list-style-type: none"> • Opportunity to add marketing materials to conference bags 	
<ul style="list-style-type: none"> • Name badges include a SPONSOR banner 	

Enhanced Opportunity Benefits

Select opportunities include added value tied to thought leadership, hospitality, branded touchpoints, digital media, awards, or direct attendee engagement.

Opportunity Type	Enhanced Benefits May Include
Platinum Sponsor	Additional registrations, prominent signage, and panel speaking opportunity
Panel Sponsor	Topic alignment, agenda visibility, and moderator or speaker position
Keynote Sponsor	Keynote alignment, speaker introduction, and possible fireside chat format
Reception / Meal / Break Sponsor	Individual company signage tied to the sponsored hospitality experience
Brand Touchpoint Sponsor	Branded attendee-facing item or experience such as bags, lanyards, WiFi, charging station, photo booth, room keys, or conference book cover
Mobile App Sponsor	App home screen logo placement and app-related attendee visibility
Leadership & Integrity Award Sponsor	Award presentation visibility, photo opportunity, and recognition tied to principled leadership and industry integrity
Fastball Pitcher Series Sponsor	4-minute main-stage pitch, attendee voting, and premium video replay option
Podcast Sponsor	Name/logo episode sponsorship or exclusive guest feature on The Energy Insider

Final sponsorship deliverables are confirmed based on the selected opportunity, availability, and tailored package elements.

Lead the Market

Premium sponsorship opportunities designed for companies that want broad event recognition and strong positioning as a leader in competitive energy.

Opportunity	Investment	Best For
Founding Sponsor	SOLD	Premier event positioning with top-level EMC26 visibility
Platinum Sponsor	\$20,000	Premium brand visibility throughout EMC26
VIP Networking Lounge Sponsor	\$20,000	High-value visibility tied to executive networking
Conference Bags Sponsor	SOLD	Take-home brand visibility for attendees
Lanyard Sponsor	SOLD	Continuous attendee-facing brand exposure

Own the Conversation

Thought leadership opportunities for companies that want to shape key industry discussions and align their brand with the topics driving the market forward.

Opportunity	Investment	Best For
Keynote Sponsor	\$15,000	High-profile association with featured thought leadership
Panel Sponsor with Moderator (limited availability)	\$15,000	Own a major topic and moderate the conversation
15-Minute Executive Talk	\$8,500	Direct executive visibility and message delivery
Fastball Pitcher Series Sponsor, Premium	\$3,000	Fast-paced product or service spotlight with enhanced visibility
Fastball Pitcher Series Sponsor, Standard	\$1,650	Entry-level short-form promotional opportunity

Panel Content & Topics

Panel sponsorships are limited and subject to availability.

Panel Opportunity	EMC26 Status
Panel #1: AI Rewiring the Retail Energy Market	AVAILABLE
Panel #2: The Flexible C&I Customer	AVAILABLE
Panel #3: Margin Compression	AVAILABLE
Panel #4: Expanding ERCOT Success	SOLD
Panel #5: Regulatory & Compliance Nightmares	AVAILABLE
Panel #6: Mergers & Acquisitions	AVAILABLE
Panel #7: The Evolution of Customer Acquisition: Mass Markets & C&I	SOLD
Panel #8: CEO Roundtable: America 250	SOLD

Panel sponsorship note.

Topics, timing, and moderator roles are confirmed based on availability and final EMC26 programming needs.

Build Relationships

Networking and hospitality opportunities that create meaningful face time with attendees, clients, prospects, executives, and industry partners throughout EMC26.

Opportunity	Investment	Best For
Opening Night Reception Sponsor	\$22,000	High-impact kickoff visibility and relationship-building
Closing Night Reception Sponsor	SOLD	Memorable event-close visibility and networking
Luncheon Sponsor, Day 2	\$16,500	Broad attendee reach in a seated networking setting
Breakfast Sponsor Co-Sponsor, Day 2	SOLD	Morning visibility and attendee goodwill
Morning Break Sponsor, Day 2	\$13,000	Informal networking visibility during a high-traffic break
Afternoon Break Sponsor, Day 1	SOLD	Day 1 visibility and attendee engagement
Afternoon Break Sponsor, Day 2	\$13,000	Day 2 networking, visibility, and traffic
Music Sponsor	\$7,500	Atmosphere, hospitality, and brand personality

Meet Buyers & Prospects

Exhibitor opportunities designed for companies that want direct conversations, product demos, booth traffic, lead generation, and a visible presence on the conference floor.

Opportunity	Investment	Best For
Premium Exhibitor Booth, 16x8 ft	\$9,900	Larger exhibit presence, demos, and premium floor visibility
Standard Exhibitor Booth, 10x8 ft	\$6,600	Strong exhibit presence and direct attendee engagement
Exhibitor Booth, 8x8 ft	\$4,950	Accessible exhibit presence and lead generation

Stay Visible Throughout the Event

Branding opportunities that keep your company in front of attendees through practical, high-frequency touchpoints before, during, and after the event.

Opportunity	Investment	Best For
WiFi Sponsor	\$15,000	Practical, high-frequency attendee brand exposure
Charging Station Sponsor	\$12,000	Useful attendee touchpoint with booth-area traffic
Photo Booth Experience Sponsor	\$10,000	Fun attendee engagement and social sharing
Conference Book Cover Sponsor	\$8,500	Premium print and program visibility
Branded Room Door Key Sponsor	\$7,500	Repeated hotel-based brand impressions

Extend Your Reach

Digital, content, and media opportunities that help your company stay visible beyond the room through EMC platforms, attendee engagement tools, and promotional content.

Opportunity	Investment	Best For
Mobile App Sponsor	\$15,000	Digital visibility through attendee navigation and engagement
Podcast Sponsor, Guest Feature	\$5,000	Thought leadership through EMC media content
Podcast Sponsor with Name and Logo Promotion	\$750	Affordable content visibility and brand promotion

Align with Industry Recognition

Opportunities for companies that want to support leadership, innovation, sustainability, and the people and organizations helping move the industry forward.

Opportunity	Investment	Best For
Awards Sponsor	\$15,000	Recognition tied to industry leadership and excellence
Leadership & Integrity Award Sponsor	\$15,000	Visibility aligned with principled leadership and industry integrity
Incentives & Rewards Sponsor	\$15,000	Attendee engagement through prizes and participation
Sustainable Excellence Partner Sponsor	\$8,500	Visibility aligned with responsible energy leadership
Carbon Neutral Offset Partner Sponsor	\$7,500	Visibility aligned with environmental commitment

Start Small, Get Seen

Accessible sponsorship and add-on opportunities for companies that want EMC26 visibility at a smaller investment level or want to enhance an existing sponsorship package.

Opportunity	Investment	Best For
Gold Sponsor	\$8,500	Mid-level EMC26 brand recognition
Silver Sponsor	\$6,500	Accessible EMC26 sponsor recognition
Fastball Pitcher Series Sponsor, Standard	\$1,650	Entry-level product or service spotlight
Podcast Sponsor with Name and Logo Promotion	\$750	Low-cost content add-on

Quick Sponsorship Match Guide

Use this guide to quickly match your objective to the right opportunity.

If your company wants to...	Consider these opportunities
Lead the market and stand out as a major industry player	Founding Sponsor, Platinum Sponsor, VIP Networking Lounge, Lanyards, Conference Bags
Own a key industry topic	Panel Sponsor, Keynote Sponsor, Executive Talk
Build relationships with clients and prospects	Opening Reception, Closing Reception, Luncheon, Breakfast, Break Sponsorships
Generate leads and have direct conversations	Exhibitor Booths, Charging Station, Photo Booth, Fastball Pitcher Series
Stay visible throughout the event	WiFi, Lanyards, Bags, Door Keys, Conference Book Cover
Extend visibility beyond the room	Mobile App, Podcast Sponsor, Fastball Pitcher Series
Align with leadership, sustainability, or community recognition	Awards Sponsor, Leadership & Integrity Award Sponsor, Sustainable Excellence Partner, Carbon Neutral Offset Partner
Start with a smaller sponsorship	Silver Sponsor, Gold Sponsor, Fastball, Podcast Add-On

Why Sponsor EMC26?

EMC26 is built for companies that want to be visible in the conversations shaping competitive energy.

Sponsors and exhibitors gain direct access to a focused audience of energy suppliers, brokers, consultants, technology providers, service partners, executives, and industry leaders.

<p>Strengthen visibility</p> <p>Put your brand in front of a focused competitive energy audience.</p>	<p>Build relationships</p> <p>Create face time with clients, prospects, executives, and partners.</p>
<p>Showcase solutions</p> <p>Demonstrate products, services, tools, and expertise.</p>	<p>Join the conversation</p> <p>Participate in timely discussions around innovation, growth, compliance, leadership, and market expansion.</p>

Let's build the right package.

Every sponsor has different goals. EMC can help match your company with the opportunity that best supports your visibility, relationship-building, thought leadership, and business development priorities.

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