

Attendee Guide

America 250: Energy Innovation to Power the Future

October 19-20, 2026 | Omni Shoreham Hotel | Washington, D.C.

Your guide to sessions, networking, exhibitors, and the EMC26 experience.

Plan your time, navigate the event, and make the most of EMC26 in Washington, D.C.

Inside This Guide

A quick look at what is included.

Agenda Day 1 and Day 2 working agenda with times and major sessions.	Sessions Panel topics, keynotes, Fastball, executive talk, and awards.
Networking Offsite experiences, receptions, breaks, exhibitor hall, and relationship-building moments.	Onsite Info Know before you go, mobile app updates, contact information, and help desk details.

Welcome + Event Essentials

Energy Marketing Conferences returns to Washington, D.C. during America's 250th anniversary year for our 26th semi-annual event.

EMC26 brings together the competitive energy community for a focused 1 1/2-day conference built around the conversations shaping retail energy, customer growth, technology, compliance, market expansion, profitability, leadership, and innovation.

Dates October 19-20, 2026	Location Omni Shoreham Hotel Washington, D.C.	Format Focused 1 1/2-day conference
Audience 400+ competitive energy leaders and professionals	Content 8 panels, 2 keynotes, 1 executive talk	Experiences Tours, exhibitor hall, Fastball, awards, and receptions

Know Before You Go

A practical checklist for attendees.

- Registration opens Monday at 1:00pm and Tuesday at 7:00am.
- Check-in and wear your EMC26 badge throughout the event.
- Business or business casual attire is recommended.
- Plan time for sessions, exhibitor visits, networking breaks, and receptions.
- Watch for EMC26 emails with room assignments, mobile app details, and onsite updates.

Venue note.

EMC26 will take place at the Omni Shoreham Hotel in Washington, D.C. Block room rates can be reserved through the booking link [HERE](#)

Working Agenda: Day 1

Monday, October 19, 2026

Time	Program	Details
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9:30am - 12:30pm	Morning Networking Offsite	Monuments & Mimosas or Must-See Smithsonian Tours
1:00pm	Registration Opens	Check in and pick up your badge
2:00pm - 2:15pm	Chairman's Welcome	Jack Doueck
2:15pm - 2:45pm	Day 1 Keynote	Speaker TBD
2:45pm - 3:30pm	Panel #1: AI Rewiring the Retail Energy Market	Sponsor to be announced
3:30pm - 4:00pm	Afternoon Networking Break	Networking and exhibitor time
4:00pm - 4:45pm	Panel #2: The Flexible C&I Customer	Gas, Power, DERs, and the Next Energy Opportunity
4:45pm - 5:30pm	Panel #3: Margin Compression & Profitability Strategies	Practical strategies for growth and financial performance
5:30pm - 6:30pm	Welcome Networking Reception	Opening reception and attendee networking

Monday Morning Networking Experiences

Available to registered attendees, subject to capacity and final confirmation. Tours will depart the OMNI at 9:30am and will return at 12:30pm.

Monuments & Mimosas A guided morning experience through Washington, D.C.'s iconic monuments with relaxed networking.	Must-See Smithsonian A curated Smithsonian experience for attendees who want to enjoy a cultural destination while connecting with fellow attendees.
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Working Agenda: Day 2

Tuesday, October 20, 2026

Time	Program	Details
7:00am	Registration	Check-in opens
7:45am - 9:15am	Networking Breakfast	Sponsored by Quantum
9:15am - 9:30am	Chairman's Welcome	Jack Doueck
9:30am - 10:00am	Day 2 Keynote	Gabe Phillips, CEO, Catalyst Power
10:00am - 10:45am	Panel #4: Expanding ERCOT Success to Other Jurisdictions	Sponsor to be announced
10:45am - 11:15am	Morning Networking Break	Sponsor to be announced
11:15am - 11:45am	Fastball Pitcher Series	5+ companies compete for 4 minutes each
11:45am - 12:30pm	Panel #5: Regulatory & Compliance Nightmares	Risk, rules, operations, and customer trust
12:30pm - 1:30pm	Networking Luncheon	Lunch and attendee networking
1:30pm - 1:45pm	15-Minute Executive Talk	Topic TBD
1:45pm - 2:00pm	Fall 2026 Awards Presentation	Leadership & Integrity Award
2:00pm - 2:45pm	Panel #6: Mergers & Acquisitions	Sponsor to be announced
2:45pm - 3:15pm	Networking Afternoon Break	Sponsored by Stevens & Lee
3:15pm - 4:00pm	Panel #7: Evolution of Customer Acquisition	Mass Markets & C&I Sponsored by VertexOne
4:00pm - 5:00pm	Panel #8: CEO Round Table	America 250: Energy Innovation to Power the Future Sponsored by CAPCO
5:00pm - 6:00pm	Closing Night Networking Reception	Sponsored by EDF Trading

Agenda note.

Agenda timing, room assignments, speakers, and session details will be updated as EMC26 programming is finalized.

Session Topics/Snapshot

EMC26 conversations are designed around the pressure points and opportunities shaping competitive energy.

AI Rewiring the Retail Energy Market How AI is changing acquisition, operations, customer engagement, compliance, forecasting, and decision-making.	The Flexible C&I Customer Gas, power, DERs, customer-side needs, and the next opportunity for suppliers, brokers, and partners.
Margin Compression & Profitability Strategies for navigating tighter margins, rising costs, volatility, and operational efficiency.	Expanding ERCOT Success Lessons from ERCOT and what can translate to other jurisdictions.
Regulatory & Compliance Nightmares Rules, risks, consent, enforcement, and practical compliance realities.	Mergers & Acquisitions Consolidation, valuation, investment, strategic partnerships, and exits.
Customer Acquisition Evolution How mass market and C&I acquisition are changing across channels and expectations.	CEO Round Table: America 250 Executive perspectives on innovation, leadership, and the next era of competitive energy.

Featured Experiences + Event Hubs

Make time for the moments outside the panels too.

Fastball Pitcher Series Selected companies deliver short 4-minute pitches highlighting new products, services, tools, or ideas.	Leadership & Integrity Award Recognizing principled leadership, professionalism, and meaningful contributions to competitive energy.
Exhibitor Hall A central hub for demos, meetings, discovery, and conversations with companies supporting competitive energy growth.	Networking Receptions Dedicated relationship-building opportunities at the Welcome Networking Reception and Closing Night Networking Reception.

Networking Moments

Dedicated time is built into the EMC26 schedule.

Networking Moment	Purpose
Monday Morning Experiences	Optional offsite tours for registered attendees
Welcome Networking Reception	Monday evening kickoff networking
Breakfast + Luncheon	Structured networking around shared meals
Morning + Afternoon Breaks	Exhibitor visits, meetings, and follow-up conversations
Closing Night Reception	End-of-event networking and relationship-building

Who Attends

A focused community across competitive energy.

Competitive Energy Suppliers Retail energy providers and market participants focused on growth, operations, and customer strategy.	Brokers + Consultants Channel partners, advisors, and consultants supporting customer procurement and market decisions.
Technology + Data Firms Platforms, software companies, analytics providers, and innovation partners.	Marketing + Customer Growth Teams Companies focused on acquisition, retention, engagement, and customer experience.
Compliance + Legal Professionals Regulatory, legal, compliance, consent, and risk management experts.	Wholesale + Financial Providers Capital, wholesale, trading, risk, and financial partners.

Why Attend EMC26?

EMC26 is designed to help you make the most of your time with the competitive energy community.

Learn	Connect
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Stay current on technology, compliance, customer growth, profitability, market expansion, and leadership trends.	Build relationships with people shaping competitive energy across suppliers, brokers, consultants, technology, and services.
Discover Explore tools, platforms, services, and partnerships that support growth and operational improvement.	Participate Be part of a semi-annual gathering built around education, networking, and practical industry connection.

Sponsors, Exhibitors + Event Updates

Sponsor and exhibitor details will be added as they are confirmed.

Thank you to the sponsors and exhibitors supporting EMC26. Their participation helps create the conversations, connections, and community experiences that make EMC possible.

Mobile App + Updates

EMC26 mobile app details will be shared with registered attendees closer to the event.

Agenda Access View session times, room details, and event updates when available.	Speaker Information Review speaker and session details as they are confirmed.
Exhibitor Listings Find companies, services, and booth details when released.	Event Notifications Watch for important updates before and during the conference.
Fastball Voting If available, use the app to participate in Fastball Pitcher Series voting.	Networking Support Use event tools and onsite opportunities to plan meetings and follow up.

Contact + Help Desk

Questions before or during EMC26?

Need Help With...	Contact / Details
Primary Contact	Marlene Rosenberry
Email	marlene@energymarketingconferences.com
Additional Contact	Tammy Murphy
Email	tammy@energymarketingconferences.com
Onsite Help	Registration/help desk details will be shared closer to the event.
Event Website	energymarketingconferences.com

See you in Washington, D.C.

We look forward to welcoming you to EMC26: America 250 - Energy Innovation to Power the Future.