



EMC strives to ENGAGE, EDUCATE, and EMPOWER a sustainable future alongside some of the brightest minds in the competitive energy industry.

Taking place **October 27–28, 2025 at the Gaylord National Resort & Convention Center, just outside Washington, D.C.**, the 24th Energy Marketing Conferences will bring together a powerful cross-section of the retail and competitive energy industry—from emerging startups to established market leaders, and from policy experts to technology innovators.

In a time of rapid market shifts, evolving regulation, and accelerating innovation, EMC24 offers a unique space for companies and professionals across the value chain to gain insight, share ideas, and build the relationships that matter most.

"I've found the networking opportunities at the Energy Marketing Conference to be quite effective. Over the years, we've acquired more than half a dozen retailers through connections forged at these events." - Paul Konikowski, COO Via Renewables

How We're Different & Valuable

- **EMC is all about NETWORKING and LEARNING**
- Deliver a **two-day action-packed, and inspiring conferences** designed to allow participants to build relationships, quickly.
- EMC Conferences provide **valuable insights and information** that you won't find anywhere else. From the latest trends to the most effective marketing strategies, our expert speakers will provide you with the knowledge and tools you need to succeed in this dynamic industry.
- Imagine being **the go-to expert in your company, armed with the latest marketing strategies and insights that will give you a competitive edge.** You'll have the power to stay ahead of the curve, attract more clients, and boost your revenue by coming to an EMC conference.
- **EMC empowers women in competitive energy** with our Women's Energy Alliance

Community Profile

We welcome professionals from the competitive energy industry:

- Energy Brokers, Wholesale and Retail Energy Suppliers and Aggregators
- Renewable Companies (solar, wind, energy efficiency, EV...)
- Service Providers (marketing, telecom, technology, financial, consulting, retention, accounting, attorneys, investment banking)
- State and Federal regulatory agencies, utilities, schools, non-profits

EMC Conference Benefits:

- Two Full days to network and have fun
- 500+ attendees from across North America
- Twelve Expert Forum sessions
- Ten Networking focused times that include (2) breakfast, (2) lunch, (2) morning breaks and (2) afternoon break
- Five 5 Main Stage Panels delivering industry over 70+ thought leaders to educate and engage our audience
- Two Keynote Speakers from impactful voices in energy, policy, and innovation
- One Leadership & Integrity Award
- Two Executive Talks offering sharp, 15-minute insights from senior energy leaders
- 30 competitive energy focused vendors exhibiting
- 50+ competitive energy focused sponsors supporting the industry
- Subscription to monthly industry newsletter



WHY EMC24? "REIMAGINING COMPETITIVE ENERGY"

"From Houston to the Hill, Energy Marketing Conferences connects the people, policies, and possibilities shaping the future of competitive energy."

Because in competitive energy, success is about more than staying informed—it's about staying connected. Whether you're driving innovation, shaping policy, scaling operations, or building your network, EMC24 delivers the content, community, and clarity you need to lead what's next. **Be Part of the Conversation.**

Discover (12) engaging Expert Forum Sessions Day 1 – Topics and Speakers Coming Soon!!

Just a quick note to share my thoughts on EMC23. In a nutshell, it was a resounding success. From the keynote speaker selection and topics to the engaging panel discussions and the overwhelming enthusiasm and support for the Women's Energy Alliance, everything was refreshing and inspiring. I can't wait for EMC24 in DC! - Tamara Grose, VP Client Success, VertexOne

Dive into dynamic discussions: Explore Our Day 2 Panel Sessions:

- "Opportunities for Retail Suppliers with CCA's and Municipal Aggregation"
- "The Geopolitical Impact on the Energy Transition and Retail Energy"
- "Driving Innovation in Retail Energy"
- "Fueling the Future: Why Gen Z & Millennials Should Care About Competitive Energy—and Lead It"
- The CEO Round Table: "Reimagining Competitive Energy"

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