



ENERGY MARKETING
CONFERENCES

Engage | Educate | Empower
a Sustainable Future

Sponsor and Exhibit at the largest and longest-running Competitive Energy conference in North America

Are you looking to stay ahead in the ever-evolving energy industry? Take advantage of the Energy Marketing Conference of the Year!

EMC brings together 400+ energy companies, utilities, marketers, vendors, and suppliers in the competitive energy industry, packing the agenda with the best learning and networking opportunities.

EMC23

March 24-25, 2025

Houston, TX





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EMC23 Houston, TX March 24-25, 2025

“I was so impressed with the attendance and quality of speakers/session content. We look forward to growing our partnership with EMC and being a resource for EMC participants on state legislation/regulations and how to advocate for retail energy markets. – Abby Foster, REAL

“Thank you for everything. That was a fantastic event, and you and your team crushed it.” – Brad Luna, Managing Director, Spinakr Solutions

“We are a new technology startup, and so conferences are not always in the budget. EMC provided amazing connections for us, and we added several hundred thousand dollars to our pipeline in just 2 days. The costs of exhibiting were 5% of the pipeline value we generated so the ROI is definitely justifiable.” – Paul Kleen, Pitchit.ai

HOUSTON

Join us at the Hilton Post Oak in the Galleria!

www.energymarketingconferences.com

“Thanks for putting on another great EMC!” - Paul Keene, CEO, of Tomorrow Energy

“Thanks again for everything, and congrats on running another successful EMC event in Houston.” – JP Campione, Head of Marketing, Rhythm Energy

“EMC is the Gold Standard of our industry. Count me in!”
– David Visneau, Shell Energy Solutions

The semi-annual Energy Marketing Conference is the place to be for timely content and excellent networking opportunities. Sometimes I speak on a panel, and sometimes I am in the audience, but I always have a productive and enjoyable experience when attending the EMC.” – Chris Hendrix, Demand Control 2



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Our Mission: Driving the Energy Industry Forward While Building a Community

The Energy Marketing Conference (EMC) stands as the premier gathering for competitive energy executives in North America. Held semi-annually, EMC convenes in Houston during spring and Washington, DC this fall. With a jam-packed two-day agenda, featuring over 70 thought leaders across a dozen sessions and panels, EMC offers an unparalleled learning experience.

EMC brings hundreds of energy professionals together for two full days of networking during meals, breaks and receptions, and exploring our bustling trade show with 40 exhibitor booths. We aim to provide the best opportunities for learning and networking in two major energy hubs of the country, all at an affordable price

EMC23 “Stronger Together: Building a Resilient Community Through Collaboration and Innovation.”



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Who We Are:

***Energy Marketing
Conferences –***

***The absolute
largest competitive
energy event in
North America***





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Meet the EMC Team



Jack Doueck,
Founder & Chairman



Christina Corcoran,
Managing Director



Tammy Murphy
Director of Business Development



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Meet the Advisory Board



Dominique
Bourda



Jonathan
Clites



Misti
Day



Stephen
Fernands



Ananda
Goswami



Shaleen
Gupta



Stephen
King



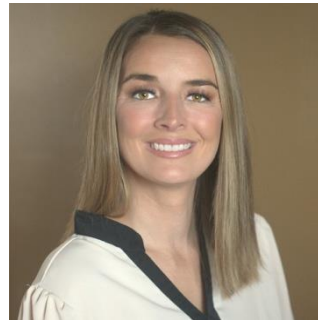
Bill
Kinneary



Larry
Leikin



Lindsey
Margiotta



Ashely
Murphy



Richard
Spilky



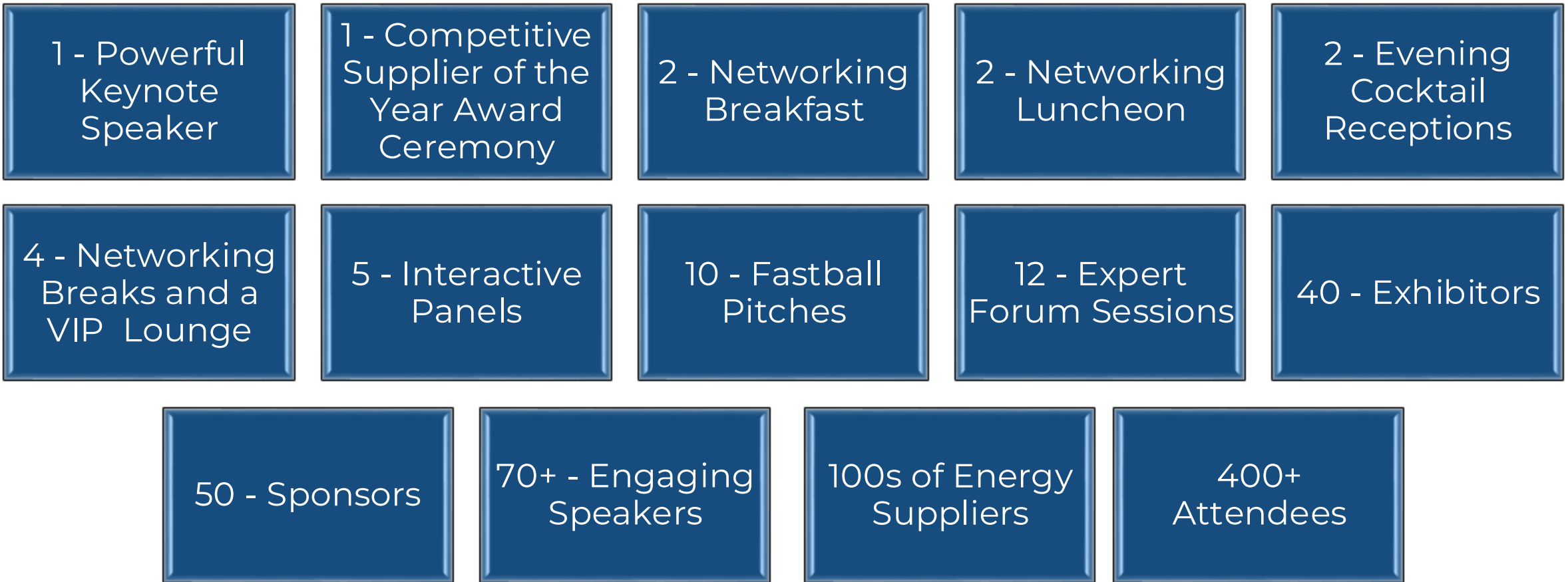
Cari
Templin



Craig
Tropea



EMC23 By the Numbers



1 Incredibly Productive and Enjoyable Event!



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Who Attends

Executives and
Directors of
Competitive
Energy Companies
& Brokers

Marketing and
Technology Firms

Consulting and
Customer
Retention
Professionals

Financial &
Wholesale
Providers

Renewable
Energy and
Energy Efficiency
Companies

Anyone Looking
to Learn More
About
Accelerating the
Energy Transition



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Why Sponsor?

There are several reasons why a company might choose to sponsor an EMC conference:

Brand visibility: Sponsoring an EMC conference can increase brand visibility and help establish a company as a thought leader in the competitive energy space. By sponsoring an EMC conference, a company can prominently display its name and logo on conference materials, such as banners, brochures, and websites.

Networking opportunities: EMC conferences provide an excellent opportunity to network with other industry professionals and potential customers. Sponsoring an EMC conference can give a company access to exclusive networking events and opportunities to meet with potential customers and partners.

Lead generation: By sponsoring an EMC conference, a company can generate leads by collecting contact information from attendees interested in learning more about the company's products and services.

Education: EMC conferences offer a chance to learn about the latest trends and developments in the competitive energy market. By sponsoring an EMC conference, a company can gain valuable insights into the industry and use that knowledge to improve its own offerings.

Overall, sponsoring an EMC conference can be a valuable investment for a company looking to increase its visibility, network with other industry professionals, generate leads, and stay up-to-date on the latest trends in the market.



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Why Sponsor?

Being an EMC Conference Sponsor puts your marketing dollars to work from when you become one, throughout the EMC Conference, and after. Beyond the visibility and prestige of being a sponsor and exhibitor, you'll meet senior-level decision-makers and management-level professionals evaluating solutions or identifying consultant expertise.

All Sponsors receive:

- Expert Forum recognition with your company logo featured on the Conference website.
- Exposure to advanced and post-conference promotional marketing to competitive energy professionals throughout the U.S. and Canada
- Special recognition of your company during the General Session throughout the day
- On-site signage to spotlight your sponsorship.
- Full-page ad in the EMC Conference Book
- Sponsor acknowledged in EMC Mobile App
- Acknowledgment by Conference Chairman in opening remarks

Attendees depend on EMC for:

- Networking with their peers
- Evaluating high-quality technology choices and consulting resources.
- Listening to the perspectives of other competitive energy professionals who have been there, done that.

Showcase Your Products With Maximum Exposure



Top Tier Sponsorships

- Afternoon Break Sponsor – Available
- Trade bag Sponsor – **SOLD**
- Lanyard Sponsor – **SOLD**
- Platinum Sponsor – Available
- Opening Reception Co-Sponsor – Available
- Closing Reception Co-Sponsor – Available
- Expert Forum Session Sponsors – Available
- Opening Reception Co-Sponsor – Available
- Breakfast Sponsor – Available
- 5 Panel Sponsors – 1 Available
- Mobile App Sponsor – Available
- Conference Book Sponsor – Available
- Award Sponsor – **SOLD**
- Overall Green Initiative Partner - Available

EMC23 Available Sponsorships

- EMC Opening Night Networking Reception Co-Sponsor
- Platinum Sponsor
- Mobile App Sponsor
- Gold Sponsor
- Silver Sponsor
- 5 Panel Sponsors – 1 Available
- 10 Fastball Pitch Opportunities
- Green Carbon Neutral Sponsor
- Conference Trade Bags - **SOLD**
- Conference Book Sponsor
- 12 Expert Forum Session Sponsors - 6 Available
- Networking Lounge Sponsor- **SOLD**
- Afternoon Break Sponsor
- Lunch Sponsor
- Sustainable Excellence Sponsor - **SOLD**

ALL EMC23 SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

- 2 complimentary registrations for the full two day conference (\$2,598 value)
- Prominent banners with the company logo displayed during Conference
- Full-page ad in Conference book
- Sponsor acknowledged in EMC Mobile App
- Slide of sponsor's logo displayed during the event on a large video screen in General Session throughout the day
- Acknowledgments in conference emails, updates and press releases
- Acknowledgment by Conference Chairman in opening remarks
- Access to detailed attendee list – 7 days in advance of the Conference and one day after.
- Permanent acknowledgment on EMC Website
- Opportunity for sponsor to add your marketing materials to the Conference trade bags
- Attendee name tags will have "SPONSOR" banner





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Opening Networking Reception Co-Sponsor - \$11,000

Prominent company signage at the Reception

Platinum Sponsor - \$20,000

- 2 additional complimentary registrations for the conference
- Prominent signage at the conference
- Permanent acknowledgment as a Platinum Sponsor on the EMC website
- Full Page with Logo in the front of the Conference Book
- Top of Page acknowledgments in conference email updates and press releases
- Free 8-foot Exhibitor Booth in the EMC Exhibitor Hall
- Guaranteed speaking position on a panel of your choice

Mobile App Sponsor - \$15,000

Corporate branding is displayed continually.
And prominently on the Mobile App

EMC Awards Sponsor - \$12,000

- Present the award to the winner after the luncheon and take pictures for the website.
- Participate in our national press releases announcing the nominees as well as the winner of the award (and you as the sponsor)
- Great social media plugs and advertising.

Lanyard Sponsor - SOLD

Corporate logo on all badge lanyards

Conference Trade Bags - SOLD

Sponsor's logo printed on hundreds of conference bags given to every attendee.

VIP Networking Lounge Sponsor - SOLD

Company signage in Networking Lounge

Breakfast Co-Sponsor - \$16,500

Prominent company signage in Exhibitor Hall by the F&B

Overall Supplier Broker Exchange Sponsor - \$20,000

- Prominent company signage in SBE in Exhibitor Hall and 6' table
- Full Page with Logo in the front of the Conference Book

NEW Overall Green Initiative Partner- \$20,000

- Prominent company signage on Day One as the overall day 1 sponsor
- Co-MC on Day 1
- Full Page ad in conference book

Luncheon Sponsor - \$16,500

Prominent company signage in Exhibitor Hall by the F&B

Closing Reception Co-Sponsor - \$11,000

Prominent company signage at the Reception

CEO Round Table Sponsor - SOLD

Prominent company signage at CEO Round Table, Speaker or Moderator of the most well-attended panel at the event.

Conference Book Sponsor - \$8,000

Sponsor logo on the front cover of the Conference Books distributed to every attendee of the event.

NEW Notewise Sponsor - \$12,000

Sponsor logo on conference notebook and pen distributed to every attendee

Music Sponsor - \$7,500

Sponsor the music for the conference that goes on the entire day of the event.



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Panel Sponsorships - \$15,000 – 1 AVAILABLE

Speaking position on the panel

- Prominent signage at the conference

Expert Forum Session Sponsor - \$7,000 – 6 AVAILABLE

- 30 Minute Sessions are on March 20th
- Scheduled before the Opening Night Reception
- Speaker/Moderator/Facilitator
- Choose your own topic
- Additional networking and learning opportunities
- Heavily marketed to all attendees with special email blasts and paid social media advertising featuring your topic, speaker, and company.
- Free of charge to all participants

Gold Sponsor - \$8,500

Prominent signage at the conference

Full page ad in conference book

Afternoon Break Sponsor - \$13,000

- Prominent company signage in Exhibitor Hall by the F&B
- Full page ad in conference book

Silver Sponsor - \$6,500

Prominent company signage at the conference



Keynote Sponsor – \$15,000 - SOLD

- Introduction of the Keynote speaker with a fireside chat interview with the prominent Competitive Energy Company CEO during the Keynote Session

Green Carbon Neutral Sponsor - \$5,000

- Become the official green sponsor of EMC as we offset our carbon footprint for the conference.
- Prominent signage at the conference
- Full-page ad in the conference book, logo on the website, and mobile app
- Acknowledgment in national press release

Exhibitor - \$4,950

8' x 8' booth for demos and semi-private meetings that includes a 6-foot table, two chairs, WiFi, Electricity and many of the benefits of sponsors including two free tickets (\$1600 value) as well as "EXHIBITOR" banner on name tags of attendees

Premium Booths: same benefits as exhibitor, however:

Exhibitor 10' x 8' booth - \$6,600

Exhibitor 12' x 8' booth - \$8,250

Exhibitor 16' x 8' booth - \$9,900



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Fastball Pitch Sponsorships with video replay on EMC website - \$3,000

- Present a 4 minute Fastball pitch on main stage – winner voted on by attendees in mobile app
- Video recording of the pitch will be uploaded to EMC website for six months

Wi-Fi Sponsorships - \$7,500

- Be the official internet provider for the day
- WIFI login customized by you
- Prominent company signage

Charging Station Sponsor – \$12,000

- Official Branded Charging Station
- Drive traffic to your booth and provide a valuable service by providing a station to recharge phone batteries.
- Prominent signage at the conference

Sustainable Excellence Sponsor - **SOLD**

- Become the official sustainable excellence sponsor of EMC as we achieve sustainability by not using plastic bottles. Sponsor logo on glass water bottles and reusable cups
- Prominent signage at the conference
- Full-page ad in the conference book, logo on the website, and mobile app
- Acknowledgment in national press release



AR Photo Booth Experience - \$10,000

- Photo Booth with Augmented Reality / Social Video and print photos
- Prominent signage at the conference

Social Media Wall Sponsor - \$12,000

- Interactive walls integrating social media with a digital display
- Prominent signage at the conference

Morning Break Sponsor - \$7,500

Prominent company signage in Exhibitor Hall by the F&B

Digital Brochure Sponsor - \$5,000

Sponsor logo to be featured on the digital conference books that will be hosted on the Energy Marketing Conference website

Revolving Door Cling Sponsor - \$6,000

Prominent company logo on the main area of the conference

Large Cling Sponsor - \$12,000

Prominent company logo on the main entrance of the conference



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EMC FASTBALL PITCHES

FASTBALL PITCH OPPORTUNITIES- 10 Left – Only \$1,650 or with video \$3,000

- 10 companies will present their new services in four-minute pitches
- The audience will vote on the best Fastball Pitch
- The winner will be presented with an Award and interviewed for a future EMC marketing video





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Some of our Distinguished Past Keynotes and Speakers



EMC22 Keynote Speaker
Brandon Schwertner
CEO, Priority Power



Michael Lee
CEO, Octopus
Energy



David Black
CEO, Shell Energy
Resources



Paul Keene
CEO, Tomorrow Energy



David Visneau
Chief Commercial Officer,
Shell Energy Solutions



Deryl Brown
Executive Chairman,
Atlantic Energy



Frank McGovern
President, Clearview
Energy



Deb Merrill
President, bp Energy
Retail Company



Sayun Sukduang
CEO,
ENGIE



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Our Esteemed Past Keynote Speakers



Sam Henry
GDF Suez



James W. Lewis
Just Energy



David Hernandez
Liberty Power



Trey Griggs
Calpine



Michael Fallquist
Crius Energy



Mike Storch
EnerNOC



Mathias Lelievre
Engie



Jim Steffes
WGL



Rich Blaser
Infinite Energy



John Kiani
Energy Harbor / First Energy



Andy Cormie
Smartest Energy



Rob Cantrell
Atlantic Energy

Some of our Distinguished Past Keynotes and Speakers



Todd Coffin
Source Power



Joel Glassman
Discount Power



Jay Harpole
APG&E



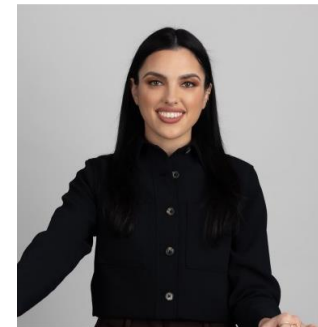
Scott Hart
NRG



Chris Hendrix
Demand Control 2



Elizabeth Killenger
NRG



Brittany Hirson
Southbay Energy



Jeff Levine
Great American Gas &
Electric



James McGinniss
David Energy



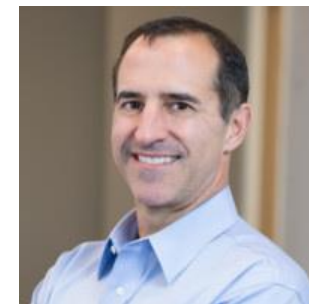
Lisa Perry
Walmart



Richard Spilky
Constellation/RESA



Dan Verbanac
Constellation



Scott White
IGS Energy



Patrick Woodson
Green Energy Exchange

General Session Panels:

1. Panel - “Supply and Demand: Where Is the Power Going to Come from to Meet Demand” – Sponsored by Customized Energy Solutions
2. Panel - “Are Gentailers the Future of Retail Energy?” – sponsored by TBD
3. Panel - “The Energy Transition: Opportunities for REPs and Brokers in the New World of Sustainability” – Sponsored by TBD
4. Panel - “Establishing a Retail Energy Brand” – Sponsored by Vertex One
5. CEO Round Table “Collaborating Makes us Stronger!” – Sponsored by CAPCO



“Expert Forum Sessions”:

- Session #1 – sponsored by VertexOne
- Session #2 – Sponsored by Ochsner Interests
- Session #3 – Sponsored by Pitchit.ai
- Session #4 – TX / ERCOT PANEL / PJM
- Session #5 – Available
- Session #6 – **"Building Bridges: Improving Cooperation between Energy Retailers and Regulated Utilities."**
- Session #7 – **"25 Years Later: The State of the Electric and Gas Customer Choice"**
- Session #8 – Available
- Session #9 – Available
- Session #10– Sponsored by ESG
- Session #11 – Sponsored by CAPCO and Gorilla
- Session #12 - **"Why Do Some AGs and Regulators Want to Eliminate Consumer Choice and Put You Out of Business?"**





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“ What our Attendees are Saying ”

"#EMC has been the cornerstone of our Sales and Marketing efforts enabling us to reach a highly targeted gathering of influential Retail Energy Professionals (#REP). Definitely a "Go To" event for us! – Dan Sullivan, CEO, eIQ Digital

“Very nice conference today. You got great attendance and a really good variety of panelists. Many thanks...”
- Heather Farber, NRG Residential Solutions

"Thank you for everything. That was a fantastic event, and you and your team crushed it!" - Brad Luna, COO, Spinakr Solutions

“We had an awesome experience at #EMC in Houston!”
– John Negus, Sr. Consultant, DNV

"What a great conference! As a startup exec in the clean energy space, it was a perfect opportunity to hear from and network with everyone we'd want to partner with. Thanks for making it happen! Looking forward to the next one." – Scott Rosenberg, Co-Founder, 257

"I was so thrilled to be back at EMC in Houston to support our partners and our energy clients. The event always brings great people together, but the pre-conference panels really energized everyone and the conference sessions packed the house. Hands down one of the best events of the year." - Mark Wilkinson, SVP Products and Utility Solutions, ibex Digital





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For More Information Contact:

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