



EMC23 “Stronger Together: Building a Resilient Community Through Collaboration and Innovation.” Hilton Post Oak Galleria, Houston, TX

EMC strives to ENGAGE, EDUCATE, and EMPOWER a sustainable future alongside some of the brightest minds in the competitive energy industry.

The Energy Marketing Conference is North America’s largest and longest-running energy conference, trade show, and gathering of competitive energy executives. EMC is held bi-annually in Houston during the spring and travels around the country during the fall. EMC offers unparalleled learning and networking opportunities, all at an affordable price point.

“Thank you and congratulations for hosting such an amazing and successful Energy Marketing Conference! It was extremely productive for me.” - **Charlie Gascon, Forward Partners**

How EMC is Different & Valuable

- EMC is all about **NETWORKING** and **LEARNING**
- We deliver two full days of action-packed, and inspiring conferences designed to allow participants to build relationships, quickly.
- EMC Conferences provide valuable insights and information that you won't find anywhere else. From the latest trends to the most effective marketing strategies, our expert speakers will provide you with the knowledge and tools you need to succeed in this dynamic industry.
- Imagine being the go-to expert in your company, armed with the latest marketing strategies and insights that will give you a competitive edge. You'll have the power to stay ahead of the curve, attract more clients, and boost your revenue by coming to an EMC conference.

“Thank you for inviting me to attend and participate at the Energy Marketing Conference. I enjoyed meeting attendees and speakers and really enjoyed the challenging topics our panel was asked to address. Much appreciated!”

- **R. Scott Helm, American PowerNet**

COMMUNITY PROFILE

We welcome professionals from the competitive energy industry:

- Energy Brokers, Wholesale and Retail Energy Suppliers
- Renewable Companies (solar, wind, energy efficiency, EV...)
- Service Providers (marketing, telecom, technology, financial, consulting, retention, accounting, attorneys, investment banking)
- Regulatory agencies, utilities, schools, non-profits

EMC CONFERENCE BENEFITS

- **Two Full Days** of networking and sessions with over 450 attendees
- **Twelve** Expert Forum sessions
- **Ten networking focused times** that include (2) breakfast, (2) lunch, (2) morning breaks, (2) afternoon break and (2) receptions
- **Five** panel sessions delivering industry over 50+ thought leaders to educate and engage our audience
- **Ten** Fastball pitches with winner receiving a prize
- **One** Competitive Energy Supplier of the Year Award
- **40+** competitive energy focused vendors exhibiting
- **50+** competitive energy focused sponsors supporting the industry
- Free subscription to monthly industry newsletter





DISCOVER (12) ENGAGING EXPERT FORUM SESSIONS ON DAY 1 – TOPICS AND SPEAKERS COMING SOON!

DIVE INTO DYNAMIC DISCUSSIONS: EXPLORE OUR DAY 2 PANEL SESSIONS

“Opportunities for Retail Suppliers with CCA’s and Municipal Aggregation”

“Are Gentailers the Future of Retail Energy?”

“The Energy Transition: Opportunities for REPs and Brokers in the New World of Sustainability”

“Establishing a Retail Energy Brand”

CEO Round Table “Collaborating Makes us Stronger!”



**JOIN US AT
Hilton Post Oak, Houston
March 24 – 25, 2025**