



ENERGY MARKETING
CONFERENCES

Engage | Educate | Empower
a Sustainable Future

Sponsor and Exhibit at the largest and longest-running Competitive Energy conference in North America

Are you looking to stay ahead in the ever-evolving energy industry? Take advantage of the Energy Marketing Conference of the Year!

EMC brings together 400+ energy companies, utilities, marketers, vendors, and suppliers in the competitive energy industry, packing the agenda with the best learning and networking opportunities.

EMC23

March 24-25, 2025 Houston, TX

“Stronger Together: Building a Resilient Community Through Collaboration and Innovation”





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EMC23 Houston, TX March 24-25, 2025

“I was so impressed with the attendance and quality of speakers/session content. We look forward to growing our partnership with EMC and being a resource for EMC participants on state legislation/regulations and how to advocate for retail energy markets. – Abby Foster, REAL

“Thank you for everything. That was a fantastic event, and you and your team crushed it.” – Brad Luna, Managing Director, Spinakr Solutions

“We are a new technology startup, and so conferences are not always in the budget. EMC provided amazing connections for us, and we added several hundred thousand dollars to our pipeline in just 2 days. The costs of exhibiting were 5% of the pipeline value we generated so the ROI is definitely justifiable.” - EMC22 Exhibitor

HOUSTON

Join us at the Hilton Post Oak in the Galleria!

www.energymarketingconferences.com

“Thanks for putting on another great EMC!” - Paul Keene, CEO, of Tomorrow Energy

“Thanks again for everything, and congrats on running another successful EMC event in Houston.” – JP Campione, Head of Marketing, Rhythm Energy

“EMC is the Gold Standard of our industry. Count me in!”
– David Visneau, Shell Energy Solutions

The semi-annual Energy Marketing Conference is the place to be for timely content and excellent networking opportunities. Sometimes I speak on a panel, and sometimes I am in the audience, but I always have a productive and enjoyable experience when attending the EMC.” – Chris Hendrix, Demand Control 2



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Our Mission: Driving the Energy Industry Forward While Building a Community

The Energy Marketing Conference (EMC) stands as the premier gathering for competitive energy executives in North America. Held semi-annually, EMC convenes in Houston during spring and Washington, DC this fall. With a jam-packed two-day agenda, featuring over 70 thought leaders across a dozen sessions and panels, EMC offers an unparalleled learning experience.

EMC brings hundreds of energy professionals together for two full days of networking during meals, breaks and receptions, and exploring our bustling trade show with 40 exhibitor booths. We aim to provide the best opportunities for learning and networking in two major energy hubs of the country, all at an affordable price

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Who We Are:

***Energy Marketing
Conferences –***

***The absolute
largest competitive
energy event in
North America***





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Meet the EMC Team



Jack Doueck,
Founder & Chairman



Christina Corcoran,
Managing Director



Ashely Murphy
Director of Business Development



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Meet the Advisory Board



Dominique
Bourda



Jonathan
Clites



Misti
Day



Stephen
Fernands



Ananda
Goswami



Shaleen
Gupta



Stephen
King



Bill
Kinneary



Larry
Leikin



Lindsey
Margiotta



Richard
Rudy



Richard
Spilky



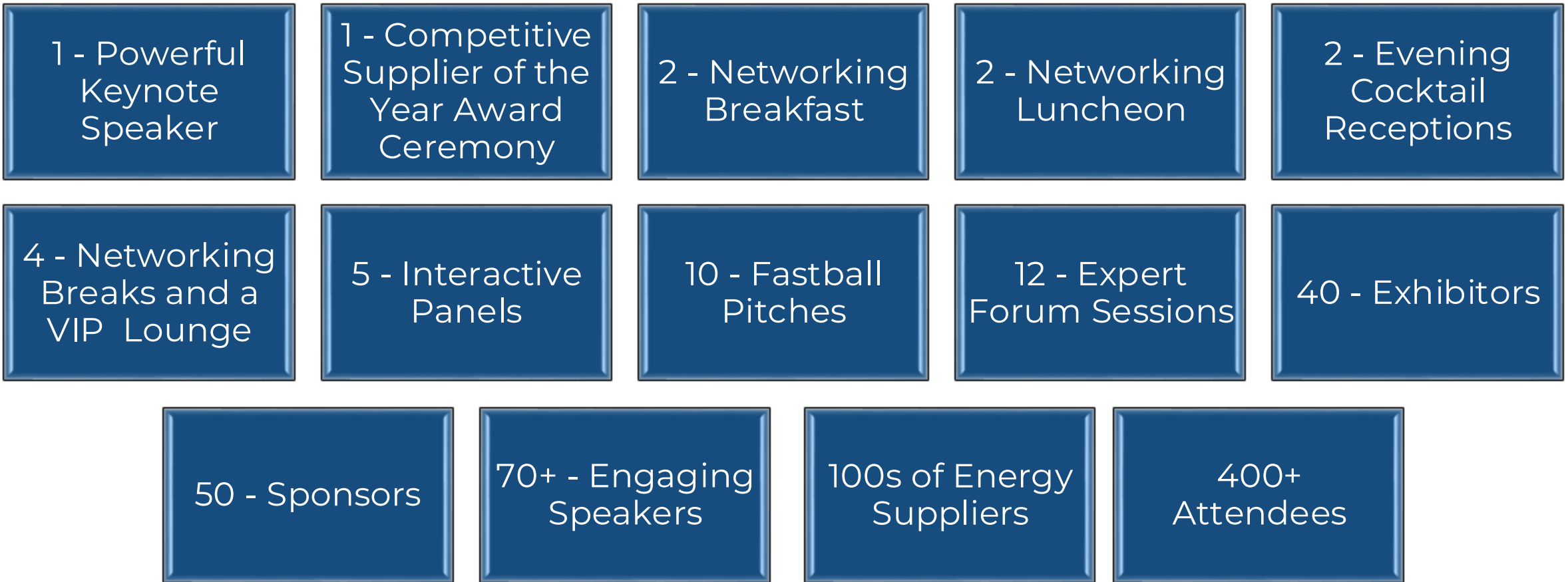
Cari
Templin



Craig
Tropea



EMC23 By the Numbers



1 Incredibly Productive and Enjoyable Event!



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Who Attends

Executives and
Directors of
Competitive
Energy Companies
& Brokers

Marketing and
Technology Firms

Consulting and
Customer
Retention
Professionals

Financial &
Wholesale
Providers

Renewable
Energy and
Energy Efficiency
Companies

Anyone Looking
to Learn More
About
Accelerating the
Energy Transition

EDUCATION:

- ***Past Prestigious Thought Leaders***
- ***Hottest Industry-Focused Panels***
- ***Fastball Pitch Competition***
- ***Executive workshops***
- ***12 Expert Forum sessions***
- ***Monthly Newsletters of 10,000 energy industry subscribers***
- ***Webinars***





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EMC22 Keynote Speaker
Brandon Schwertner
CEO, Priority Power

Some of our Distinguished Past Keynotes and Speakers



Michael Lee
CEO, Octopus
Energy



David Black
CEO, Shell Energy
Resources



Paul Keene
CEO, Tomorrow Energy



David Visneau
Chief Commercial Officer,
Shell Energy Solutions



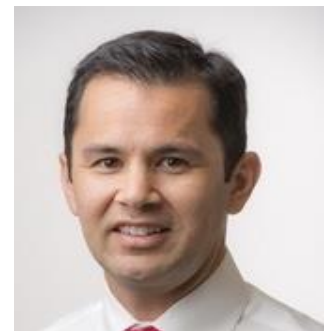
Deryl Brown
Executive Chairman,
Atlantic Energy



Frank McGovern
President, Clearview
Energy



Deb Merrill
President, bp Energy
Retail Company



Sayun Sukduang
CEO,
ENGIE



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Our Esteemed Past Keynote Speakers



Sam Henry
GDF Suez



James W. Lewis
Just Energy



David Hernandez
Liberty Power



Trey Griggs
Calpine



Michael Fallquist
Crius Energy



Mike Storch
EnerNOC



Mathias Lelievre
Engie



Jim Steffes
WGL



Rich Blaser
Infinite Energy



John Kiani
Energy Harbor / First Energy



Andy Cormie
Smartest Energy



Rob Cantrell
Atlantic Energy

Some of our Distinguished Past Keynotes and Speakers



Todd Coffin
Source Power



Joel Glassman
Discount Power



Jay Harpole
APG&E



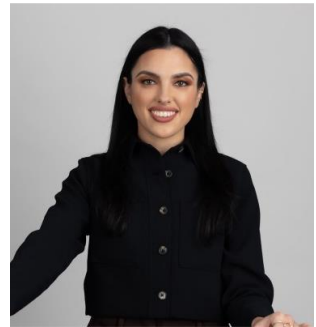
Scott Hart
NRG



Chris Hendrix
Demand Control 2



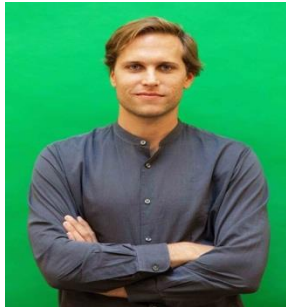
Elizabeth Killenger
NRG



Brittany Hirson
Southbay Energy



Jeff Levine
Great American Gas &
Electric



James McGinniss
David Energy



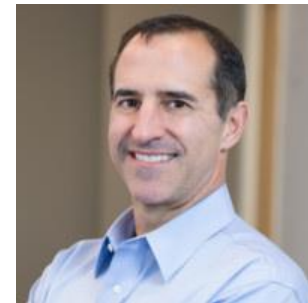
Lisa Perry
Walmart



Richard Spilky
Constellation/RESA



Dan Verbanac
Constellation



Scott White
IGS Energy



Patrick Woodson
Green Energy Exchange

General Session Panels:

1. Panel - “Opportunities for Retail Suppliers with CCA’s and Municipal Aggregation” – Sponsored by Customized Energy Solutions
2. Panel - “Are Gentailers the Future of Retail Energy?” – sponsored by TBD
3. Panel - “The Energy Transition: Opportunities for REPs and Brokers in the New World of Sustainability” – Sponsored by TBD
4. Panel - “Establishing a Retail Energy Brand” – Sponsored by Vertex One
5. CEO Round Table “Collaborating Makes us Stronger!” – Sponsored by CAPCO



12 Expert Forum Sessions:

- Session #1 – **"25 Years Later: The State of the Electric and Gas Customer Choice"**
- Session #2 – Sponsored by Ochsner Interests
- Session #3 – Sponsored by Storyline
- Session #4 – TX / ERCOT PANEL / PJM
- Session #5 – Available
- Session #6 – **"Building Bridges: Improving Cooperation between Energy Retailers and Regulated Utilities."**
- Session #7 – Sponsored by ESG
- Session #8 – Available
- Session #9 – PJM Capacity increases going into effect in June – how do we manage these costs... how can we pass them through...
- Session #10 – Available
- Session #11 – Available
- Session #12 - **"Why Do Some AGs and Regulators Want to Eliminate Consumer Choice and Put You Out of Business?"**



EMC Yearly Awards:





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NETWORKING and BRAND BUILDING:

Professionals You will Meet at EMC:

- ***Energy Brokers, Wholesale and Retail Energy Suppliers***
- ***Renewable Energy Companies***
- ***Service Providers***
- ***Regulatory agencies, utilities, schools, non-profits***
- ***The largest consumers of energy in the USA***





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Community Profile

Professionals You will Meet at EMC:

- **Energy Brokers, Wholesale and Retail Energy Suppliers**
- **Renewable Companies (solar, wind, energy efficiency, EV...)**
- **Service Providers (marketing, telecom, technology, financial, consulting, retention, accounting, attorneys, investment banking)**
- **Regulatory agencies, utilities, schools, non-profits**

EMC Conferences Benefits:

- **TWO FULL DAYS OF NETWORKING & LEARNING**
- **Two networking receptions with over 400+ attendees**
- **Eight Networking focused times that include (2) breakfast, (2) lunch, (2) morning breaks, and (2) afternoon break**
- **Twelve Expert Forum sessions**
- **Five-panel sessions delivering industry over 50+ thought leaders to educate and engage our audience**
- **10 Fastball pitches, with the winner receiving a prize**
- **One Competitive Energy Supplier of the Year Award**
- **40+ competitive energy-focused vendors exhibiting**
- **50+ competitive energy-focused sponsors supporting the industry**
- **Subscription to monthly industry newsletter**



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What our Attendees are Saying

"#EMC has been the cornerstone of our Sales and Marketing efforts enabling us to reach a highly targeted gathering of influential Retail Energy Professionals (#REP). Definitely a "Go To" event for us! – **Dan Sullivan, CEO, eIQ Digital**

"Very nice conference today. You got great attendance and a really good variety of panelists. Many thanks..."
- **Heather Farber, NRG Residential Solutions**

"Thank you for everything. That was a fantastic event, and you and your team crushed it!" -
Brad Luna, COO, Spinakr Solutions

"We had an awesome experience at #EMC in Houston!"
– **John Negus, Sr. Consultant, DNV**

"Good job on EMC21 in Houston, it was a great event. See you in Vegas!"
– **Harold Marx, NRG**

"EMC is the Gold Standard of our industry. Count me in!"
– **David Visneau, Shell Energy Solutions**

"Thanks for putting on another great EMC!"
– **Paul Keene, CEO, of Tomorrow Energy**

"EMC is the way we get a pulse on the industry trends, tech, reg. environment and lots more"
– **Meagan Labossiere, JP Morgan Chase**





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For More Information Contact:

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