



Celebrating
— 10 YEARS —
ENERGY MARKETING
CONFERENCES

Engage | Educate | Empower
a Sustainable Future

Introducing... ALL NEW for EMC20!

The EMC “Supplier-Broker Exchange”

“Network Efficiently with Focus!”

EMC Exists to Help the Competitive Energy Industry
Accelerate the Energy Transition into the Future

“EMC is the Gold Standard of our industry. Count me in!” –David Visneau, Shell Energy Solutions

3 Reasons Why Retail Energy Suppliers Attend EMC

PARTNERSHIPS and NETWORKING:

- Meet Brokers, Marketers, Service Providers, TPV and Call Center companies (past attendees)
- Meet Energy Efficiency, Renewable Energy Companies
- Meet CEOs of Other Competitive Suppliers

LEARNING:

- Stay on top of trends and learn where the market is going
- from respected industry thought leaders
- Hear from large energy customers about the challenges and issues; continue learning about the energy transition
- Find out about the new regulatory environment

BRANDING:

- Supplier logo will be on our website
- Supplier logo will go on signage at the conference
- Create a thought-leadership article for the EMC monthly Newsletter

LIMITED TO TEN SUPPLIERS! Act now to reserve your table, have a presence at EMC22 and make more deals with brokers and marketers!

www.energymarketingconferences.com

Community Profile

We welcome professionals from the competitive energy industry:

- Energy Brokers
- Wholesale and Retail Energy Suppliers
- Renewable Companies
- Service Providers
- Regulatory agencies, utilities, schools, non-profits

“Supplier-Broker Exchange” Sponsorship Benefits:

- *Exclusive presence at the conference with a high-top table – LIMITED TO 10 SUPPLIERS*
- *Supplier's logo featured on their table*
- *Up to 4 attendee registrations (a \$3,200 value)*
- *25% off any additional tickets for colleagues*
- *Prominent Signage at the event*
- *Acknowledgements in conference emails, updates, social media and press releases*
- *Supplier logo displayed on the EMC Website*
- *Invitation to be a speaker on a panel (if available)*
- *“Sponsor” banner on each attendee name badge*
- *Sponsor acknowledged in EMC Mobile App*
- *Ability to write one article for the EMC monthly newsletter (a \$3000 value)”*



ABOUT EMC:

The Energy Marketing Conference is North America's largest and longest-running energy conference, trade show, and gathering of competitive energy executives. Every Spring, EMC takes place in Houston, and this Fall, EMC will take place in Las Vegas, NV

Simply put, EMC provides the best learning and Networking opportunities in the two biggest energy cities in the country, always at an affordable price.

Every EMC includes: **SEVEN** networking opportunities with over 400+ attendees, **LOTS** of learning to stay on top of industry trends, **TONS** of fun!

Sponsor & Exhibitor Contact

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EMC22 - "Retail 2.0 The Future of Competitive Energy"

Topics include:

- "Wholesale Meets Retail"
- "Artificial Intelligence and Machine Learning Opportunities in Retail Energy"
- "Sustainability, Technology, and DER"
- "Mergers, Acquisitions and Retail Energy Finance"
- CEO ROUND TABLE "National and International Geographic Expansion"
- Along with (2) receptions, breakfast, lunch and AM/PM networking breaks

"I've found the networking opportunities at the Energy Marketing Conference to be quite effective. Over the years, we've acquired more than half a dozen retailers through connections forged at these events."

- Paul Konikowski, COO Via Renewables

