



Sponsor and Exhibit at the largest and longest-running Competitive Energy conference in North America

Are you looking to stay ahead in the ever-evolving energy industry? Take advantage of the Energy Marketing Conference of the Year!

EMC brings together 400+ energy companies, utilities, marketers, vendors, and suppliers in the competitive energy industry, packing the agenda with the best learning and networking opportunities.

"Mitigating Risk in Retail Energy"

EMC21

March 18-19, 2024

Houston, TX



"I was so impressed with the attendance and quality of speakers/session content. We look forward to growing our partnership with EMC and being a resource for EMC participants on state legislation/regulations and how to advocate for retail energy markets. – Abby Foster, REAL

**"EMC19 was awesome! Congrats on a job well done by the EMC team! We are looking forward to the next Energy Marketing Conference!"
- Tiffany Dugar Hatchett
Executive Director, JP Morgan Chase**

"Thank you for everything. That was a fantastic event, and you and your team crushed it." – Brad Luna, Managing Director, Spinakr Solutions

"Thanks for putting on another great EMC!" - Paul Keene, CEO, of Tomorrow Energy

"Thanks again for everything, and congrats on running another successful EMC event in Houston." – JP Campione, Head of Marketing, Rhythm Energy

***"EMC is the Gold Standard of our industry. Count me in!"*
– David Visneau, Shell Energy Solutions**

"Just wanted to drop a line to say thanks and congrats on yet another hugely successful EMC. I found the event extremely valuable and enjoyed all the sessions." - Vincent Palmeri, CEO SustainEnergy, LLC

HOUSTON

Join us at the Hilton Post Oak in the Galleria!

www.energymarketingconferences.com



EMC21 Houston, TX March 18-19, 2024

Our Mission: Driving the Energy Industry Forward

The Energy Marketing Conference (EMC) stands as the premier gathering for competitive energy executives in North America. Held semi-annually, EMC convenes in Houston during spring and Las Vegas in this fall. With a jam-packed two-day agenda, featuring over 60 thought leaders across a dozen sessions and panels, EMC offers an unparalleled learning experience.

EMC brings together hundreds of energy professionals who network during meals, enjoy receptions, and explore our bustling trade show with over 40 exhibitor booths. We aim to provide the best opportunities for learning and networking in the two major energy hubs of the country, all at an affordable price

*The Theme of EMC21:
“Mitigating Risk in Retail Energy”*



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Who We Are:

***Energy Marketing
Conferences –***

***The absolute
largest competitive
energy event in
North America***



Meet the EMC Team



Jack Doueck,
Founder & Chairman



Christina Corcoran,
Managing Director



Ashely Murphy
Director of Business Development

Meet the Advisory Board



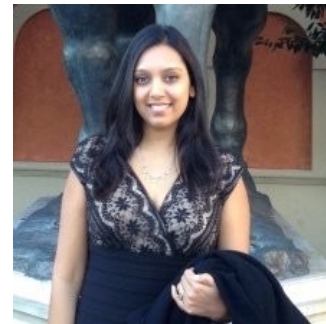
Dominique Bourda



Stephen Fernands



Ananda Goswami



Shaleen Gupta



Sammy Janowitz



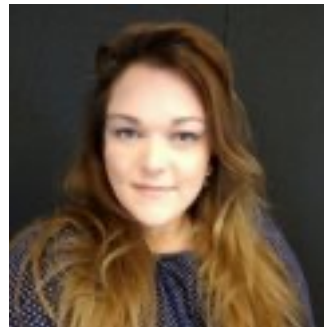
Bill Kinnery



Stephen King



Larry Leikin



Lindsey Margiotta



Richard Rudy



Alan Schwab



Richard Spilky



Celebrating
— 10 YEARS —
ENERGY MARKETING
CONFERENCES
Engage | Educate | Empower
a Sustainable Future

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EMC21 By the Numbers

1 Powerful
Keynote Speaker
Fireside Chat

1 Competitive
Supplier of the
Year Award
Ceremony

1 Networking
Breakfast

1 Networking
Luncheon

2 Evening
Cocktail
Receptions

3 Networking
Breaks and a VIP
Lounge

6 Interactive
Panels

10 Pre-
Conference
Sessions

10 Fastball
Pitches

40 Exhibitors

50 Sponsors

50+ Engaging
Speakers

100s of
Energy Suppliers

400+
Attendees

1 Incredibly Productive and Enjoyable Event!

Who Attends

Executives and
Directors of
Competitive
Energy Companies
& Brokers

Marketing and
Technology Firms

Consulting and
Customer
Retention
Professionals

Financial &
Wholesale
Providers

Renewable
Energy and
Energy Efficiency
Companies

Anyone Looking
to Learn More
About
Accelerating the
Energy Transition



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Why Sponsor?

There are several reasons why a company might choose to sponsor an EMC conference:

Brand visibility: Sponsoring an EMC conference can increase brand visibility and help establish a company as a thought leader in the competitive energy space. By sponsoring an EMC conference, a company can prominently display its name and logo on conference materials, such as banners, brochures, and websites.

Networking opportunities: EMC conferences provide an excellent opportunity to network with other industry professionals and potential customers. Sponsoring an EMC conference can give a company access to exclusive networking events and opportunities to meet with potential customers and partners.

Lead generation: By sponsoring an EMC conference, a company can generate leads by collecting contact information from attendees interested in learning more about the company's products and services.

Education: EMC conferences offer a chance to learn about the latest trends and developments in the competitive energy market. By sponsoring an EMC conference, a company can gain valuable insights into the industry and use that knowledge to improve its own offerings.

Overall, sponsoring an EMC conference can be a valuable investment for a company looking to increase its visibility, network with other industry professionals, generate leads, and stay up-to-date on the latest trends in the market.



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Why Sponsor?

Being an EMC Conference Sponsor puts your marketing dollars to work from when you become one, throughout the EMC Conference, and after. Beyond the visibility and prestige of being a sponsor and exhibitor, you'll meet senior-level decision-makers and management-level professionals evaluating solutions or identifying consultant expertise.

All Sponsors receive:

- Pre-Conference recognition with your company logo featured on the Conference website.
- Exposure to advanced and post-conference promotional marketing to competitive energy professionals throughout the U.S. and Canada
- Special recognition of your company during the General Session throughout the day
- On-site signage to spotlight your sponsorship.
- Full-page ad in the EMC Conference Book
- Sponsor acknowledged in EMC Mobile App
- Acknowledgment by Conference Chairman in opening remarks

Attendees depend on EMC for:

- Networking with their peers
- Evaluating high-quality technology choices and consulting resources.
- Listening to the perspectives of other competitive energy professionals who have been there, done that.



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Showcase Your Products With Maximum Exposure

"Understanding the New Energy Customer"



Top Tier Sponsorships

Trade bag Sponsor – **SOLD OUT**

Lanyard Sponsor – **SOLD OUT**

Opening Reception Co-Sponsor – **Available**

5 Panel Sponsors – **SOLD OUT**

Closing Reception Co-Sponsor – **Available**

Pre-Conf Session Sponsors – **5 Available**

Afternoon Break Sponsor – **Available**

Platinum Sponsor – **Available**

Breakfast Sponsor – **Available**

Mobile App Sponsor – **Available**

Conference Book Sponsor –

REP of the Year Award Sponsor



EMC21 Available Sponsorships

- EMC Opening Night Networking Reception Co-Sponsor
- Platinum Sponsor
- Mobile App Sponsor
- Gold Sponsor
- Silver Sponsor
- 5 Panel Sponsors – **SOLD**
- 10 Fastball Pitch Opportunities
- Green Carbon Neutral Sponsor - **SOLD**
- Conference Trade Bags - **SOLD**
- Conference Book Sponsor
- 10 Pre-Conference Breakout Session Sponsors
- Networking Lounge Sponsor
- Afternoon Break Sponsor
- Lunch Sponsor



ALL EMC21 SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

- 2 complimentary registrations for the conference (\$1,600 value)
- Prominent banners with the company logo displayed during Conference
- Full-page ad in Conference book
- Sponsor acknowledged in EMC Mobile App
- Slide of sponsor's logo displayed during the event on a large video screen in General Session throughout the day
- Acknowledgments in conference emails, updates and press releases
- Acknowledgment by Conference Chairman in opening remarks
- Access to detailed attendee list – 7 days in advance of the Conference and one day after.
- Permanent acknowledgment on EMC Website
- Opportunity for sponsor to add your marketing materials to the Conference trade bags
- Attendee name tags will have "SPONSOR" banner
- Early Bird discounts available until June 30, 2023



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Opening Networking Reception Co-Sponsor - \$10,000 -
Prominent company signage at the Reception

Platinum Sponsor - \$20,000

- 2 additional complimentary registrations for the conference
- Prominent signage at the conference
- Permanent acknowledgment as a Platinum Sponsor on the EMC website
- Full Page with Logo in the front of the Conference Book
- Top of Page acknowledgments in conference email updates and press releases
- Free 8-foot Exhibitor Booth in the EMC Exhibitor Hall
- Guaranteed speaking position on a panel of your choice

Mobile App Sponsor - \$15,000

Corporate branding is displayed continually.
And prominently on the Mobile App

EMC REP of the Year Award Sponsor - \$12,000

- Present the award to the winner after the luncheon and take pictures for the website.
- Participate in our national press releases announcing the nominees as well as the winner of the award (and you as the sponsor)
- Great social media plugs and advertising.

Lanyard Sponsor - SOLD OUT

Corporate logo on all badge lanyards

Conference Trade Bags - SOLD OUT

Sponsor's logo printed on hundreds of conference bags given to every attendee.

VIP Networking Lounge Sponsor - SOLD OUT

Company signage in Networking Lounge

Breakfast Sponsor - \$15,000

Prominent company signage in Exhibitor Hall by the F&B



Luncheon Sponsor - \$20,000

Prominent company signage in Exhibitor Hall by the F&B

Closing Reception Co-Sponsor - \$10,000

Prominent company signage at the Reception

CEO Round Table Sponsor - SOLD OUT

Prominent company signage at CEO Round Table, Speaker or Moderator of the most well-attended panel at the event.

Conference Book Sponsor -

Sponsor logo on the front cover of the (400) Conference Books distributed to every attendee of the event.

Music Sponsor - \$7,500

Sponsor the music for the conference that goes on the entire day of the event.



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Panel Sponsorships - \$10,000 – **SOLD OUT**

- Speaking position on the panel
- Prominent signage at the conference

Pre-Conference Breakout Session Sponsor - **5 Available** \$6,500

- 30 Minute Sessions are on March 20th
- Scheduled before the Opening Night Reception
- Speaker/Moderator/Facilitator
- Choose your own topic
- Additional networking and learning opportunities
- Heavily marketed to all attendees with special email blasts and paid social media advertising featuring your topic, speaker, and company.
- Free of charge to all participants

Gold Sponsor - \$8,000

Prominent signage at the conference

Afternoon Break Sponsor - \$12,000

Prominent company signage in Exhibitor Hall by the F&B

Silver Sponsor - \$6,000

Prominent company signage at the conference



Keynote Sponsor – \$15,000

- Introduction of the Keynote speaker with a fireside chat interview with the prominent Competitive Energy Company CEO during the Keynote Session

Green Carbon Neutral Sponsor - **SOLD OUT**

- Become the official green sponsor of EMC as we offset our carbon footprint for the conference.
- Prominent signage at the conference
- Full-page ad in the conference book, logo on the website, and mobile app
- Acknowledgment in national press release

Exhibitor - \$4,500

8' x 8' booth for demos and semi-private meetings that includes a 6-foot table, two chairs, WiFi, Electricity and many of the benefits of sponsors including two free tickets (\$1600 value) as well as "EXHIBITOR" banner on name tags of attendees

Premium Booths: same benefits as exhibitor, however:

Exhibitor 10' x 8' booth - \$6,000

Exhibitor 12' x 8' booth - \$7,500

Exhibitor 14' x 8' booth - \$9,000



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Wi-Fi Sponsorships - \$7,500

- Be the official internet provider for the day
- WIFI login customized by you
- Prominent company signage

Keynote Sponsor – \$10,000

- Introduction of the Keynote speaker with a fireside chat and interview with the prominent Competitive Energy Company CEO during the Keynote Session

Charging Station Sponsor – \$12,000

- Official Branded Charging Station
- Drive traffic to your booth and provide a valuable service by providing a station to recharge phone batteries.
- Prominent signage at the conference

Water Station Sponsor –\$7,500

- Official Branded Water Station
- Prominent signage at the conference and at the water station

Morning Break Sponsor - \$7,500

- Prominent company signage in Exhibitor Hall by the F&B



AR Photo Booth Experience - \$10,000

- Photo Booth with Augmented Reality / Social Video and print photos
- Prominent signage at the conference

Social Media Wall Sponsor - \$12,000

- Interactive walls integrating social media with a digital display
- Prominent signage at the conference

Water Bottle Sponsor - \$5,000

- Have your logo on water bottles that will be given out to all attendees
- Prominent signage at the conference

Digital Brochure Sponsor - \$5,000

- Sponsor logo to be featured on the digital conference books that will be hosted on the Energy Marketing Conference website

Cling Sponsor - \$5,000

- Prominent company logo on the main area of the conference

Large Cling Sponsor - \$10,000

- Prominent company logo on the main entrance of the conference

New to EMC21 !! The Supplier Broker Exchange

10 Left – Only \$5,000

- Exclusive presence at the conference with a high-top table—**LIMITED TO 10 SUPPLIERS**
- Supplier's logo featured on their table
- Up to 4 attendee registrations (a \$3,200 value)
- 25% off any additional tickets for colleagues
- Prominent signage at the event
- Acknowledgments in conference emails, updates, social media, and press releases
- Supplier logo displayed on the EMC Website
- Invitation to be a speaker on a panel (if available)
- "Sponsor" banner on each attendee name badge
- Sponsor acknowledged in EMC Mobile App
- Ability to write one article for the EMC monthly newsletter



Back by popular demand!! EMC FASTBALL PITCHES

FASTBALL PITCH OPPORTUNITIES- 10 Left – Only \$1,500

- 10 companies will present their new services in four-minute pitches
- The audience will vote on the best Fastball Pitch
- The winner will be presented with an Award and interviewed for a future EMC marketing video



Some of our Past Prestigious Speakers



EMC20
Keynote Speaker
Deryl Brown
Executive Chariman,
Atlantic Energy



David Black
CEO, Shell Energy
Resources



Deb Merrill
President, bp Energy
Retail Company



Paul Keene
CEO AT TOMORROW ENERGY



David Visneau
CHIEF COMMERCIAL OFFICER (CCO) AT SHELL
ENERGY SOLUTIONS



Frank McGovern
PRESIDENT AT CLEARVIEW ELECTRIC INC



Brittany Hirson
CEO AT SOUTH BAY ENERGY



Brandon Schwertner
CEO OF PRIORITY POWER



Sayun Sukduang
CEO ENGIE

Our Esteemed Past Keynote Speakers



Sam Henry
GDF Suez



James W. Lewis
Just Energy



David Hernandez
Liberty Power



Trey Griggs
Calpine



Michael Fallquist
Crius Energy



Mike Storch
EnerNOC



Mathias Lelievre
Engie



Jim Steffes
WGL



Rich Blaser
Infinite Energy



John Kiani
Energy Harbor / First Energy



Andy Cormie
Smartest Energy



Richard Spilky
Constellation/RESA

Some of our Distinguished Past Keynotes and Speakers



Todd Coffin
Source Power



Joel Glassman
Discount Power



Jay Harpole
APG&E



Scott Hart
NRG



Chris Hendrix
Demand Control 2



Elizabeth Killenger
NRG



David Lee
Octopus Energy



Jeff Levine
Great American Gas &
Electric



James McGinniss
David Energy



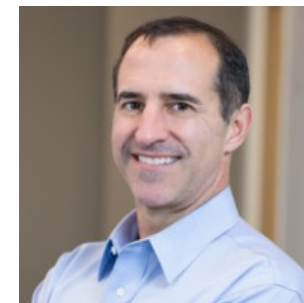
Lisa Perry
Walmart



Paul Ring
Energy Choice Matters



Dan Verbanac
Constellation



Scott White
IGS Energy



Patrick Woodson
Green Energy Exchange

5 Panels

1. “Risk Mitigation and Energy Trading” – Sponsored by Customized Energy Solutions
2. “How to Score a Touchdown When They Keep Moving the Goal Posts!” – Dealing with regulatory and compliance issues in a volatile world - Sponsored by CAPCO
3. “The Challenges and Opportunities of AI in Retail Energy”– Sponsored by Energywell
4. “The Energy Transition: Community Solar, EVs, BMS, Carbon Offsets and More!” Sponsored by VertexOne
5. CEO Round Table: “Mitigating Risk and Growing Top Line in Retail Energy” - Sponsored by Firefly



“Pre-Conference Breakout Sessions”:

- Session #1 – Sponsored by Blackhawk
- Session #2 – Sponsored by RESA
- Session #3 – Sponsored by CG Infinity
- Session #4 – Available
- Session #5 – Available
- Session #6 – Available
- Session #7 – Sponsored by REAL
- Session #8 – Sponsored by VertexOne
- Session #9 – Sponsored by ESG
- Session #10– Available





Celebrating
— 10 YEARS —
ENERGY MARKETING
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“ What our Attendees are Saying ”

"#EMC has been the cornerstone of our Sales and Marketing efforts enabling us to reach a highly targeted gathering of influential Retail Energy Professionals (#REP). Definitely a "Go To" event for us! – Dan Sullivan, CEO, eIQ Digital

“Very nice conference today. You got great attendance and a really good variety of panelists. Many thanks...”
- Heather Farber, NRG Residential Solutions

"Thank you for everything. That was a fantastic event, and you and your team crushed it!" -
Brad Luna, COO, Spinakr Solutions

“We had an awesome experience at #EMC in Houston!”
– John Negus, Sr. Consultant, DNV

"What a great conference! As a startup exec in the clean energy space, it was a perfect opportunity to hear from and network with everyone we'd want to partner with. Thanks for making it happen! Looking forward to the next one.” – Scott Rosenberg, Co-Founder, 257

"I was so thrilled to be back at EMC in Houston to support our partners and our energy clients. The event always brings great people together, but the pre-conference panels really energized everyone and the conference sessions packed the house. Hands down one of the best events of the year.” - Mark Wilkinson, SVP Products and Utility Solutions, ibex Digital



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For More Information Contact:

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