



Coming to Houston for EMC21!

# The EMC “Supplier-Broker Exchange”

**EMC Exists to Help the Competitive Energy Industry  
Accelerate the Energy Transition into the Future**

“I’ve found the networking opportunities at the Energy Marketing Conference to be quite effective. Over the years, we’ve acquired more than half a dozen retailers through connections forged at these events.” –Paul Konikowski, COO, Via Renewables

## 3 Reasons Why Retail Energy Suppliers Attend EMC

### **PARTNERSHIPS and NETWORKING:**

- Meet Brokers, Marketers, Service Providers, TPV and Call Center companies (past attendees)
- Meet Energy Efficiency, Renewable Energy Companies
- Meet CEOs of Other Competitive Suppliers

### **LEARNING:**

- Stay on top of trends and learn where the market is going
- from respected industry thought leaders
- Hear from large energy customers about the challenges and issues; continue learning about the energy transition
- Find out about the new regulatory environment

### **BRANDING:**

- Supplier logo will be on our website
- Supplier logo will go on signage at the conference
- Create a thought-leadership article for the EMC monthly Newsletter

**LIMITED TO TEN SUPPLIERS!**

**Act now to reserve your table, have a presence at EMC21  
and make more deals with brokers and marketers!**

## **Community Profile**

We welcome professionals from the competitive energy industry:

- Energy Brokers
- Wholesale and Retail Energy Suppliers
- Renewable Companies
- Service Providers
- Regulatory agencies, utilities, schools, non-profits

## **“Supplier-Broker Exchange” Sponsorship Benefits:**

- Exclusive presence at the conference with a high-top table – LIMITED TO 10 SUPPLIERS
- Supplier’s logo featured on their table
- Up to 4 attendee registrations (a \$3,200 value)
- 25% off any additional tickets for colleagues (expires 2/28/24)
- Prominent Signage at the event
- Acknowledgements in conference emails, updates, social media and press releases
- Supplier logo displayed on the EMC Website
- Invitation to be a speaker on a panel (if available)
- “Sponsor” banner on each attendee name badge
- Sponsor acknowledged in EMC Mobile App
- Ability to write one article for the EMC monthly newsletter (a \$3000 value)

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## ABOUT EMC:

The Energy Marketing Conference is North America's largest and longest-running energy conference, trade show, and gathering of competitive energy executives. Every Spring, EMC takes place in Houston, and every Fall, EMC takes place in New York City.

Simply put, EMC provides the best learning and Networking opportunities in the two biggest energy cities in the country, always at an affordable price.

Every EMC includes: **SEVEN** networking opportunities with over 400+ attendees, **LOTS** of learning to stay on top of industry trends, **TONS** of fun!

## EMC21 - "Mitigating Risk in Retail Energy"

### Panels Topics

- "Navigating the Currents: Risk Mitigation Strategies in Energy Trading"
- How to Score a Touchdown When They Keep Moving the Goal Posts!" – Dealing with regulatory and compliance issues in a volatile world
- FASTBALL! – Vote for your favorite of our 10 Fastball Pitchers presenting for exactly four minutes each!
- "Sustainability Challenges for Large Consumers"
- "The Energy Transition: Community Solar, EVs, BMS, Carbon Offsets and More!"
- CEO Round Table: "Mitigating Risk and Growing Top Line in Retail Energy"

"I was so impressed with the attendance and quality of speakers/session content. We look forward to growing our partnership with EMC and being a resource for EMC participants on state legislation/regulations and how to advocate for retail energy markets." – Abby Foster, REAL

## Sponsor & Exhibitor Contact

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