



We Exist to Help the Competitive Energy Industry Accelerate the Energy Transition into the Future

The Energy Marketing Conference is North America's largest and longest-running energy conference, trade show, and gathering of competitive energy executives. Every Spring, EMC takes place in Houston, and every Fall, EMC takes place in New York City. The two-day packed agenda features over 50 thought leaders who speak on over a dozen sessions and panels, creating an incredible learning opportunity. Hundreds of energy industry professionals at every energy conference network at meals have drinks at one of the two receptions and share stories at our trade show and exhibitor hall (which is packed with more than 40 exhibitor booths).

Simply put, EMC provides the best learning and Networking opportunities in the two biggest energy cities in the country, always at an affordable price.

"EMC is the Gold Standard of our industry. Count me in!" – David Visneau, Shell Energy Solutions

How We're Different & Valuable

- **EMC is all about NETWORKING and LEARNING**
- Deliver action-packed, and inspiring conferences designed to allow participants to build relationships, quickly.
- EMC Conferences provide valuable insights and information that you won't find anywhere else. From the latest trends to the most effective marketing strategies, our expert speakers will provide you with the knowledge and tools you need to succeed in this dynamic industry.
- Imagine being the go-to expert in your company, armed with the latest marketing strategies and insights that will give you a competitive edge. You'll have the power to stay ahead of the curve, attract more clients, and boost your revenue by coming to an EMC conference.

Community Profile

We welcome professionals from the competitive energy industry:

- Energy Brokers, Wholesale and Retail Energy Suppliers
- Renewable Companies (solar, wind, energy efficiency, EV...)
- Service Providers (marketing, telecom, technology, financial, consulting, retention, accounting, attorneys, investment banking)
- Regulatory agencies, utilities, schools, non-profits

EMC Conference Benefits:

- Two networking receptions with over 400 attendees
- Ten pre-conference sessions
- Five Networking focused times that include breakfast, lunch, (2) morning breaks and (1) afternoon break
- Six panel sessions delivering industry over 50+ thought leaders to educate and engage our audience
- 10 Fastball pitches with winner receiving a prize
- One Leadership & Integrity Award
- 40+ competitive energy focused vendors exhibiting
- 50+ competitive energy focused sponsors supporting the industry
- Subscription to monthly industry newsletter



SPONSORSHIP OPPORTUNITIES

Elevate your brand, contribute to high-visibility thought leadership, and drive demand generation with definitive insights, and market engagement through an EMC sponsorship. There are limited sponsorship opportunities available for the "Understanding the New Energy Customer of Tomorrow" EMC20 conference October 17-18, 2024

"EMC19 was awesome! Congrats on a job well done by the EMC team! We are looking forward to the next Energy Marketing Conference!"
- Tiffany Dugar Hatchett Executive Director, JP Morgan Chase

There are several reasons why a company might choose to sponsor an EMC conference:

Brand visibility: Sponsoring an EMC conference can increase brand visibility and help establish a company as a thought leader in the competitive energy space. By sponsoring an EMC conference, a company can prominently display its name and logo on conference materials, such as banners, brochures, and websites.

Networking opportunities: EMC conferences provide an excellent opportunity to network with other industry professionals and potential customers. Sponsoring an EMC conference can give a company access to exclusive networking events and opportunities to meet with potential customers and partners.

Lead generation: By sponsoring an EMC conference, a company can generate leads by collecting contact information from attendees interested in learning more about the company's products and services.

Education: EMC conferences offer a chance to learn about the latest trends and developments in the competitive energy market. By sponsoring an EMC conference, a company can gain valuable insights into the industry and use that knowledge to improve its own offerings.

Overall, sponsoring an EMC conference can be a valuable investment for a company looking to increase its visibility, network with other industry professionals, generate leads, and stay up-to-date on the latest trends in the market.

Sponsor & Exhibitor Contact

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