



Celebrating
— 10 YEARS —
ENERGY MARKETING
CONFERENCES

Engage | Educate | Empower
a Sustainable Future

Introducing... ALL NEW for EMC20!

The EMC “Supplier-Broker Exchange”

EMC Exists to Help the Competitive Energy Industry
Accelerate the Energy Transition into the Future

“EMC is the Gold Standard of our industry. Count me in!” – David Visneau, Shell Energy Solutions

3 Reasons Why Retail Energy Suppliers Attend EMC

PARTNERSHIPS and NETWORKING:

- Meet Brokers, Marketers, Service Providers, TPV and Call Center companies (past attendees)
- Meet Energy Efficiency, Renewable Energy Companies
- Meet CEOs of Other Competitive Suppliers

LEARNING:

- Stay on top of trends and learn where the market is going from respected industry thought leaders
- Hear from large energy customers about the challenges and issues; continue learning about the energy transition
- Find out about the new regulatory environment

BRANDING:

- Supplier logo will be on our website
- Supplier logo will go on signage at the conference
- Create a thought-leadership article for the EMC monthly Newsletter

LIMITED TO TEN SUPPLIERS!

Act now to reserve your table, have a presence at EMC20 and make more deals with brokers and marketers!

Community Profile

We welcome professionals from the competitive energy industry:

- Energy Brokers
- Wholesale and Retail Energy Suppliers
- Renewable Companies
- Service Providers
- Regulatory agencies, utilities, schools, non-profits

“Supplier-Broker Exchange” Sponsorship Benefits:

- Exclusive presence at the conference with a high-top table – LIMITED TO 10 SUPPLIERS
- Supplier’s logo featured on their table
- Up to 4 attendee registrations (a \$3,200 value)
- 25% off any additional tickets for colleagues (expires 8/1/23)
- Prominent Signage at the event
- Acknowledgements in conference emails, updates, social media and press releases
- Supplier logo displayed on the EMC Website
- Invitation to be a speaker on a panel (if available)
- “Sponsor” banner on each attendee name badge
- Sponsor acknowledged in EMC Mobile App
- Ability to write one article for the EMC monthly newsletter (a \$3000 value)
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ABOUT EMC:

The Energy Marketing Conference is North America's largest and longest-running energy conference, trade show, and gathering of competitive energy executives. Every Spring, EMC takes place in Houston, and every Fall, EMC takes place in New York City.

Simply put, EMC provides the best learning and Networking opportunities in the two biggest energy cities in the country, always at an affordable price.

Every EMC includes: **SEVEN** networking opportunities with over **400+** attendees, **LOTS** of learning to stay on top of industry trends, **TONS** of fun!

EMC20 - "Understanding the New Energy Customer of Tomorrow"

Panels Topics

- "Empowering Diversity in Retail Energy: Fostering Minority and Women-Owned Enterprises"
- "Listening to Our Largest Energy Customers: Big C&I Users Speak Out"
- FASTBALL! – Vote for your favorite of our 10 Fastball Pitchers presenting for exactly four minutes each!
- David and Goliath: Empowering Small-Midsize Retailers to Compete with Behemoths
- "The Energy Transition: Community Solar, EVs, BMS, Carbon Offsets, and More!"
- CEO Round Table: "Understanding the New Energy Customer of Tomorrow."

"EMC19 was awesome! Congrats on a job well done by the EMC team! We are looking forward to the next Energy Marketing Conference!"
- Tiffany Dugar Hatchett Executive Director, JP Morgan Chase

Sponsor & Exhibitor Contact

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