

March 20-21, 2023

Hilton Post Oak, Houston, TX



www.energymarketingconferences.com

EMC brings together 500+ energy companies, utilities, marketers, vendors, and suppliers in the competitive energy industry, packing the agenda with the best learning and networking opportunities.

Sponsor and Exhibit
at the Largest and Longest Running
Competitive Energy Conference
in North America



EMC19
"Surviving and
Thriving During
Turbulent Times"

"EMC is the Gold Standard of our industry. Count me in!"

– David Visneau, Shell Energy Solutions

"EMC has the perfect blend of retail energy professionals..."

– Steven Tyberski, Citibank

"Just wanted to drop a line to say thanks and congrats on yet another hugely successful EMC. I found the event extremely valuable and enjoyed all the sessions." - Vincent Palmeri, COO, Source



Join us at the Hilton Post Oak in the Galleria!

www.energymarketingconferences.com

"EMC is the way we get a pulse on the industry trends, tech, reg. environment and lots more"

– Meagan Labossiere, JP Morgan Chase

"I thought EMC18 in NYC was great last week! It was good to see everyone in person again." - Matt White, EVP, IGS

"EMC provides the absolute best opportunity to reach out to industry pros..."

– Dave Swanson, Loyalty Solutions



ENERGY MARKETING
CONFERENCES

EMC19 Houston, March 20-21, 2023

***We Exist to Help the Competitive Energy Industry
Accelerate the Energy Transition into the Future***

The Energy Marketing Conference (“EMC”) provides the competitive energy industry with informative and convenient events for learning and networking. EMC brings together hundreds of energy companies, utilities, marketers, suppliers, and vendors of all kinds that service the retail energy industry to network and learn more about the retail energy industry and help shape its future.

EMC is the largest and longest running conference of competitive energy executives in North America and it meets twice a year: Houston in the Spring, and New York City in the Fall. The Monthly EMC Newsletter has an audience of more than 11,000 industry executives.

*The Theme of EMC19:
“Surviving and Thriving During Turbulent Times”*



Join us at the Hilton Post Oak in the Galleria!



EMC19 By the Numbers

1 Powerful
Keynote Speaker

1 Competitive
Energy Supplier of
the Year
Ceremony

1 Networking
Breakfast

1 Networking
Luncheon

1 Wholesale
Trading Zone

2 Evening
Cocktail
Receptions

3 Networking
Breaks and a VIP
Lounge

4 Executive
Workshops

6 Interactive
Panels

8 Pre-
Conference
Sessions

40 Exhibitors

50 Sponsors

50 Engaging
Speakers

400+
Attendees

1 Incredibly Productive and Enjoyable Event!



Why Sponsor?

Being an EMC Conference Sponsor puts your marketing dollars to work from the time you become one, throughout the EMC Conference and after. Beyond the visibility and prestige of being a sponsor and exhibitor, you'll meet senior level decision-makers and management level professionals evaluating solutions or identifying consultant expertise.

All Sponsors receive:

- Pre-Conference recognition with your company logo featured on the Conference website.
- Exposure in the advanced and post-conference promotional marketing to competitive energy professionals throughout the U.S. and Canada
- Special recognition of your company during the General Session throughout the day
- On-site signage to spotlight your sponsorship.
- Full page ad in the EMC Conference Book
- Sponsor acknowledged in EMC Mobile APP
- Acknowledgement by Conference Chairman in opening remarks

Attendees depend on EMC for:

- Networking with their peers
- Evaluating high-quality technology choices and consulting resources.
- Listening to the perspectives of other competitive energy professionals who have been there, done that.



Showcase Your Products With Maximum Exposure

“Surviving and Thriving During Turbulent Times”



Top Tier Sponsorships

Trade bag Sponsor – **Sold!**

Lanyard Sponsor – **Sold!**

Opening Reception Sponsor – **Sold!**

6 Panel Sponsors – **Sold!**

Closing Reception Sponsor – **Sold!**

Pre-Conf Session Sponsors – 1 Available

Afternoon Break Sponsor – Available

Platinum Sponsor – Available

Breakfast Sponsor – Available

Mobile App Sponsor – Available

Conference Book Sponsor – **Sold!**

REP of the Year Award Sponsor – **Sold!**



EMC19 Available Sponsorships

- EMC Opening Night Networking Reception Sponsor - **SOLD**
- Platinum Sponsor
- Mobile App Sponsor
- Gold Sponsor
- Silver Sponsor
- 6 Panel Sponsors – **SOLD**
- 3 Executive Workshop Presenter – **SOLD**
- Green Carbon Neutral Sponsor – **1 Available**
- Conference Trade Bags - **SOLD**
- Conference Book Sponsor - **SOLD**
- Pre-Conference Breakout Session Sponsors – **1 Available**
- Networking Lounge Sponsor - **SOLD**
- Afternoon Break Sponsor
- Lunch Sponsor



ALL EMC19 SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

- 2 complimentary registrations for the conference (\$1,600 value)
- Prominent banners with the company logo displayed during Conference
- Full-page ad in Conference book
- Sponsor acknowledged in EMC Mobile APP
- Slide of sponsor's logo displayed during the event on a large video screen in General Session throughout the day
- Acknowledgments in conference emails, updates and press releases
- Acknowledgment by Conference Chairman in opening remarks
- Access to detailed attendee list – 7 days in advance of the Conference and one day after.
- Permanent acknowledgment on EMC Website
- Opportunity for sponsor to add your marketing materials to the Conference trade bags
- Attendee name tags will have "SPONSOR" banner
- Early Bird discounts available until December 2022



Opening Networking Reception Sponsor (+F&B) (SOLD)

Platinum Sponsor - \$20,000

- 2 additional complimentary registrations for the conference
- Prominent signage at the conference
- Permanent acknowledgment as a Platinum Sponsor on the EMC website
- Full Page with Logo in the front of the Conference Book
- Top of Page acknowledgments in conference email updates and press releases
- Free 8-foot Exhibitor Booth in the EMC Exhibitor Hall
- Guaranteed speaking position on a panel of your choice

Mobile App Sponsor - \$15,000

Corporate branding is displayed continually.
And prominently on the Mobile App

EMC Competitive Energy Supplier of the Year Award Sponsor (SOLD)

- Present the award to the winner after the luncheon and take pictures for the website
- Participate in our national press releases announcing the nominees as well as the winner of the award (and you as the sponsor)
- Great social media plugs and advertising.

Lanyard Sponsor (SOLD)

Corporate logo on all badge lanyards

Conference Trade Bags (SOLD)

Sponsor's logo printed on hundreds of conference bags given to every attendee.

VIP Networking Lounge Sponsor (SOLD)

Company signage in Networking Lounge

Breakfast Sponsor - \$15,000

Prominent company signage in Exhibitor Hall by the F&B



Luncheon Sponsor - \$20,000

Prominent company signage in Exhibitor Hall by the F&B

Closing Reception Sponsor -(+F&B, music) (SOLD)

Prominent company signage at the Reception

CEO Round Table Sponsor - (SOLD)

Prominent company signage at CEO Round Table, Speaker or Moderator of the most well-attended panel at the event.

Conference Book Sponsor (SOLD)

Sponsor logo on the front cover of the (400) Conference Books that are distributed to each and every attendee of the event.

Music Sponsor - \$7,500

Sponsor the music for the conference that goes on the entire day of the event.



6 Panel Sponsorships - (SOLD)

- Speaking position on the panel
- Prominent signage at the conference

Pre-Conference Breakout Session Sponsor - 1 Available \$6,500

- 30 Minute Sessions are on March 20th
- Scheduled before the Opening Night Reception
- Speaker/Moderator/Facilitator
- Choose your own topic
- Additional networking and learning opportunities
- Heavily marketed to all attendees with special email blasts and paid social media advertising featuring your topic, speaker, and company.
- Free of charge to all participants

Gold Sponsor - \$8,000

Prominent signage at the conference

Afternoon Break Sponsor - \$12,000

Prominent company signage in Exhibitor Hall by the F&B

Silver Sponsor - \$6,000

Prominent company signage at the conference



Executive Workshop Presentations - (SOLD)

- Present your company's products and services for the whole audience for 15 minutes
- Presentation on the main stage using all available big screen and sound capabilities
- Hand out materials
- Put your company and your speaker front and center in our materials, our app, and our conference book.



Exhibitor - \$4,500

8-foot booth for demos and semi-private meetings that includes a 6-foot table, two chairs, WiFi, Electricity and many of the benefits of sponsors including two free tickets (\$1200 value) as well as "EXHIBITOR" banner on name tags of attendees

Green Carbon Neutral Sponsor - \$5,000

- Become the official green sponsor of EMC as we offset our carbon footprint for the conference.
- Prominent signage at the conference
- Full-page ad in the conference book, logo on website, and mobile app
- Acknowledgement in national press release



Wi-Fi Sponsorships - 1 Available \$7,600

- Be the official internet provider for the day
- WIFI login customized by you
- Prominent company signage

Room Key sponsor - 1 Available \$6,500

- Branded hotel room key with your logo given out to all EMC19 hotel guests
- Prominent signage at the conference

Keynote Sponsor – - (SOLD)

- Introduction of the Keynote speaker with a fireside chat interview with the prominent Competitive Energy Company CEO during the Keynote Session

Charging Station Sponsor – 1 Available \$12,000

- Official Branded Charging Station
- Drive traffic to your booth and provide a valuable service by providing a station to recharge phone batteries
- Prominent signage at the conference

Water Station Sponsor – 1 Available \$7,500

- Official Branded Water Station
- Prominent signage at the conference and at the water station

Morning Break sponsor - 2 Available \$7,500

- Prominent company signage in Exhibitor Hall by the F&B



AR Photo Booth Experience - 1 Available \$10,000

- Photo Booth with Augmented Reality / Social Video and print photos
- Prominent signage at the conference

Social Media wall sponsor - 1 Available \$12,000

- Interactive walls integrating social media with a digital display
- Prominent signage at the conference

Espresso Bar sponsor - 1 Available \$7,500

- Host an espresso bar at your booth
- Give out branded mugs or swag (additional cost)
- Prominent signage at the conference

Digital Brochure sponsor - 1 Available \$5,000

- Sponsor logo to be featured on the digital Conference Books that will be hosted on the Energy Marketing Conference website

Revolving Door Cling sponsor - 1 Available \$5,000

- Prominent company logo on the main entrance floor of the conference

Floor Cling sponsor - 1 Available \$10,000

- Prominent company logo on the main entrance floor of the conference



Some of our Prestigious Speakers



Deb Merrill
President, EDF Retail,
North America



Deryl Brown
EXECUTIVE CHAIRMAN OF BOARD AT ATLANTIC
ENERGY



Paul Keene
CEO AT TOMORROW ENERGY



David Visneau
CHIEF COMMERCIAL OFFICER (CCO) AT SHELL
ENERGY SOLUTIONS



Frank McGovern
PRESIDENT AT CLEARVIEW ELECTRIC INC



Brittany Hirson
CEO AT SOUTH BAY ENERGY



Brandon Schwertner
CEO OF PRIORITY POWER



Sayun Sukduang
CEO ENGIE



EMC18
Keynote Speaker
Kevin Greiner
President, Gas South



Our Esteemed Past Keynote Speakers



Sam Henry
GDF Suez



James W. Lewis
Just Energy



David Hernandez
Liberty Power



Trey Griggs
Calpine



Michael Fallquist
Crius Energy



Mike Storch
EnerNOC



Mathias Lelievre
Engie



Jim Steffes
WGL



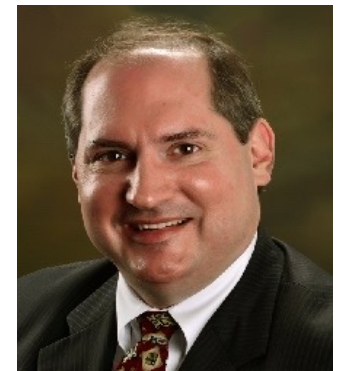
Rich Blaser
Infinite Energy



John Kiani
Energy Harbor / First Energy



Andy Cormie
Smartest Energy



Richard Spilky
Constellation/RESA



Some of our Distinguished Past Keynotes and Speakers



Todd Coffin
Source Power



Joel Glassman
Discount Power



Jay Harpole
APG&E



Scott Hart
NRG



Chris Hendrix
Demand Control 2



Elizabeth Killenger
NRG



David Lee
Octopus Energy



Jeff Levine
Great American Gas &
Electric



James McGinniss
David Energy



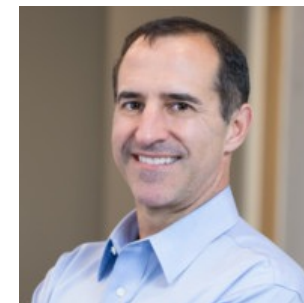
Lisa Perry
Walmart



Paul Ring
Energy Choice Matters



Dan Verbanac
Constellation



Scott White
IGS Energy



Patrick Woodson
Green Energy Exchange



6 Panels Topics

1. Perspectives on Energy Suppliers by Large Commercial Real Estate Owners
2. Renewable Gentrailers and the Greenification of Retail Energy
3. Consolidation in Retail Energy
4. Two-Year Anniversary of a Crisis: What Have We Learned From ERCOT 2021?
5. "The Broker and Supplier Panel"
6. CEO Roundtable – "Striving and Thriving During Turbulent Times"





“Pre-Conference Breakout Sessions”:

- Session #1 – Sponsored by Optimum
- Session #2 – Sponsored by Vertex One
- Session #3 – Sponsored by ArcTrade
- Session #4 – Sponsored by TBD
- Session #5 – Sponsored by CG Infinity
- Session #6 – Sponsored by Smart Measure
- Session #7 – Sponsored by Firefly Energy Solutions
- Session #8 – Sponsored by AIG Home Warranty





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