

March 20-21, 2023  
Hilton Post Oak, Houston, TX



[www.energymarketingconferences.com](http://www.energymarketingconferences.com)

*EMC brings together 500+ energy companies, utilities, marketers, vendors, and suppliers in the competitive energy industry, packing the agenda with the best learning and networking opportunities.*

Sponsor and Exhibit  
at the Largest and Longest Running  
Competitive Energy Conference  
in North America



EMC19  
"Surviving and  
Thriving During  
Turbulent Times"

*"EMC is the Gold Standard of our industry. Count me in!"*

– David Visneau, Shell Energy Solutions

*"EMC has the perfect blend of retail energy professionals..."*

– Steven Tyberski, Citibank

*"Just wanted to drop a line to say thanks and congrats on yet another hugely successful EMC. I found the event extremely valuable and enjoyed all the sessions." - Vincent Palmeri, COO, Source*



*Join us at the Hilton Post Oak in the Galleria!*

[www.energymarketingconferences.com](http://www.energymarketingconferences.com)

*"EMC is the way we get a pulse on the industry trends, tech, reg. environment and lots more"*

– Meagan Labossiere, JP Morgan Chase

*"I thought EMC18 in NYC was great last week! It was good to see everyone in person again." - Matt White, EVP, IGS*

*"EMC provides the absolute best opportunity to reach out to industry pros..."*

– Dave Swanson, Loyalty Solutions





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# EMC19 Houston, March 20-21, 2023

## ***We Exist to Help the Competitive Energy Industry Accelerate the Energy Transition into the Future***

*The Energy Marketing Conference (“EMC”) provides the competitive energy industry with informative and convenient events for learning and networking. EMC brings together hundreds of energy companies, utilities, marketers, suppliers, and vendors of all kinds that service the retail energy industry to network and learn more about the retail energy industry and help shape its future.*

*EMC is the largest and longest running conference of competitive energy executives in North America and it meets twice a year: Houston in the Spring, and New York City in the Fall. The Monthly EMC Newsletter has an audience of more than 11,000 industry executives.*

*The Theme of EMC19:  
“Surviving and Thriving During Turbulent Times”*



*Join us at the Hilton Post Oak in the Galleria!*



## EMC19 By the Numbers

**1** Powerful  
Keynote Speaker

**1** Competitive  
Energy Supplier of  
the Year  
Ceremony

**1** Networking  
Breakfast

**1** Networking  
Luncheon

**1** Wholesale  
Trading Zone

**2** Evening  
Cocktail  
Receptions

**3** Networking  
Breaks and a VIP  
Lounge

**4** Executive  
Workshops

**6** Interactive  
Panels

**8** Pre-  
Conference  
Sessions

**40** Exhibitors

**50** Sponsors

**50** Engaging  
Speakers

**400+**  
Attendees

**1 Incredibly Productive and Enjoyable Event!**





## Why Sponsor?

Being an EMC Conference Sponsor puts your marketing dollars to work from the time you become one, throughout the EMC Conference and after. Beyond the visibility and prestige of being a sponsor and exhibitor, you'll meet senior level decision-makers and management level professionals evaluating solutions or identifying consultant expertise.

All Sponsors receive:

- Pre-Conference recognition with your company logo featured on the Conference website.
- Exposure in the advanced and post-conference promotional marketing to competitive energy professionals throughout the U.S. and Canada
- Special recognition of your company during the General Session throughout the day
- On-site signage to spotlight your sponsorship.
- Full page ad in the EMC Conference Book
- Sponsor acknowledged in EMC Mobile APP
- Acknowledgement by Conference Chairman in opening remarks

Attendees depend on EMC for:

- Networking with their peers
- Evaluating high-quality technology choices and consulting resources.
- Listening to the perspectives of other competitive energy professionals who have been there, done that.



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## Showcase Your Products With Maximum Exposure

*"Surviving and Thriving During Turbulent Times"*



### Top Tier Sponsorships

Trade bag Sponsor – **Sold!**

Lanyard Sponsor – **Sold!**

Opening Reception Sponsor – **Sold!**

6 Panel Sponsors – **Sold!**

Closing Reception Sponsor – **Sold!**

Pre-Conf Session Sponsors – 1 **Available**

Afternoon Break Sponsor – **Available**

Platinum Sponsor – **Available**

Breakfast Sponsor – **Available**

Mobile App Sponsor – **Available**

Conference Book Sponsor – **Sold!**

REP of the Year Award Sponsor – **Sold!**





## EMC19 Available Sponsorships

- EMC Opening Night Networking Reception Sponsor - **SOLD**
- Platinum Sponsor
- Mobile App Sponsor
- Gold Sponsor
- Silver Sponsor
- 6 Panel Sponsors – **SOLD**
- 3 Executive Workshop Presenter – **SOLD**
- Green Carbon Neutral Sponsor – **1 Available**
- Conference Trade Bags - **SOLD**
- Conference Book Sponsor - **SOLD**
- Pre-Conference Breakout Session Sponsors – **1 Available**
- Networking Lounge Sponsor - **SOLD**
- Afternoon Break Sponsor
- Lunch Sponsor



## ALL EMC19 SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

- 2 complimentary registrations for the conference (\$1,600 value)
- Prominent banners with the company logo displayed during Conference
- Full-page ad in Conference book
- Sponsor acknowledged in EMC Mobile APP
- Slide of sponsor's logo displayed during the event on a large video screen in General Session throughout the day
- Acknowledgments in conference emails, updates and press releases
- Acknowledgment by Conference Chairman in opening remarks
- Access to detailed attendee list – 7 days in advance of the Conference and one day after.
- Permanent acknowledgment on EMC Website
- Opportunity for sponsor to add your marketing materials to the Conference trade bags
- Attendee name tags will have "SPONSOR" banner
- Early Bird discounts available until December 2022



## Opening Networking Reception Sponsor (+F&B) (SOLD)

### Platinum Sponsor - \$20,000

- 2 additional complimentary registrations for the conference
- Prominent signage at the conference
- Permanent acknowledgment as a Platinum Sponsor on the EMC website
- Full Page with Logo in the front of the Conference Book
- Top of Page acknowledgments in conference email updates and press releases
- Free 8-foot Exhibitor Booth in the EMC Exhibitor Hall
- Guaranteed speaking position on a panel of your choice

### Mobile App Sponsor - \$15,000

Corporate branding is displayed continually.  
And prominently on the Mobile App

### EMC Competitive Energy Supplier of the Year Award Sponsor (SOLD)

- Present the award to the winner after the luncheon and take pictures for the website
- Participate in our national press releases announcing the nominees as well as the winner of the award (and you as the sponsor)
- Great social media plugs and advertising.

### Lanyard Sponsor (SOLD)

Corporate logo on all badge lanyards

### Conference Trade Bags (SOLD)

Sponsor's logo printed on hundreds of conference bags given to every attendee.

### VIP Networking Lounge Sponsor (SOLD)

Company signage in Networking Lounge

### Breakfast Sponsor - \$15,000

Prominent company signage in Exhibitor Hall by the F&B



### Luncheon Sponsor - \$20,000

Prominent company signage in Exhibitor Hall by the F&B

### Closing Reception Sponsor -(+F&B, music) (SOLD)

Prominent company signage at the Reception

### CEO Round Table Sponsor - (SOLD)

Prominent company signage at CEO Round Table, Speaker or Moderator of the most well-attended panel at the event.

### Conference Book Sponsor (SOLD)

Sponsor logo on the front cover of the (400) Conference Books that are distributed to each and every attendee of the event.

### Music Sponsor - \$7,500

Sponsor the music for the conference that goes on the entire day of the event.



## 6 Panel Sponsorships - (SOLD)

- Speaking position on the panel
- Prominent signage at the conference

## Pre-Conference Breakout Session Sponsor - 1 Available \$6,500

- 30 Minute Sessions are on March 20<sup>th</sup>
- Scheduled before the Opening Night Reception
- Speaker/Moderator/Facilitator
- Choose your own topic
- Additional networking and learning opportunities
- Heavily marketed to all attendees with special email blasts and paid social media advertising featuring your topic, speaker, and company.
- Free of charge to all participants

## Gold Sponsor - \$8,000

Prominent signage at the conference

## Afternoon Break Sponsor - \$12,000

Prominent company signage in Exhibitor Hall by the F&B

## Silver Sponsor - \$6,000

Prominent company signage at the conference



## Executive Workshop Presentations - (SOLD)

- Present your company's products and services for the whole audience for 15 minutes
- Presentation on the main stage using all available big screen and sound capabilities
- Hand out materials
- Put your company and your speaker front and center in our materials, our app, and our conference book.



## Exhibitor - \$4,500

8-foot booth for demos and semi-private meetings that includes a 6-foot table, two chairs, WiFi, Electricity and many of the benefits of sponsors including two free tickets (\$1200 value) as well as "EXHIBITOR" banner on name tags of attendees

## Green Carbon Neutral Sponsor - \$5,000

- Become the official green sponsor of EMC as we offset our carbon footprint for the conference.
- Prominent signage at the conference
- Full-page ad in the conference book, logo on website, and mobile app
- Acknowledgement in national press release



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## Wi-Fi Sponsorships - 1 Available \$7,600

- Be the official internet provider for the day
- WIFI login customized by you
- Prominent company signage

## Room Key sponsor - 1 Available \$6,500

- Branded hotel room key with your logo given out to all EMC19 hotel guests
- Prominent signage at the conference

## Keynote Sponsor – - (SOLD)

- Introduction of the Keynote speaker with a fireside chat interview with the prominent Competitive Energy Company CEO during the Keynote Session

## Charging Station Sponsor – 1 Available \$12,000

- Official Branded Charging Station
- Drive traffic to your booth and provide a valuable service by providing a station to recharge phone batteries
- Prominent signage at the conference

## Water Station Sponsor – 1 Available \$7,500

- Official Branded Water Station
- Prominent signage at the conference and at the water station

## Morning Break sponsor - 2 Available \$7,500

- Prominent company signage in Exhibitor Hall by the F&B



## AR Photo Booth Experience - 1 Available \$10,000

- Photo Booth with Augmented Reality / Social Video and print photos
- Prominent signage at the conference

## Social Media wall sponsor - 1 Available \$12,000

- Interactive walls integrating social media with a digital display
- Prominent signage at the conference

## Espresso Bar sponsor - 1 Available \$7,500

- Host an espresso bar at your booth
- Give out branded mugs or swag (additional cost)
- Prominent signage at the conference

## Digital Brochure sponsor - 1 Available \$5,000

- Sponsor logo to be featured on the digital Conference Books that will be hosted on the Energy Marketing Conference website

## Revolving Door Cling sponsor - 1 Available \$5,000

- Prominent company logo on the main entrance floor of the conference

## Floor Cling sponsor - 1 Available \$10,000

- Prominent company logo on the main entrance floor of the conference





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## Some of our Prestigious Speakers



**EMC18**  
**Keynote Speaker**  
**Kevin Greiner**  
President, Gas South



**Deb Merrill**  
President, EDF Retail,  
North America



**Deryl Brown**  
EXECUTIVE CHAIRMAN OF BOARD AT ATLANTIC  
ENERGY



**Paul Keene**  
CEO AT TOMORROW ENERGY



**David Visneau**  
CHIEF COMMERCIAL OFFICER (CCO) AT SHELL  
ENERGY SOLUTIONS



**Frank McGovern**  
PRESIDENT AT CLEARVIEW ELECTRIC INC



**Brittany Hirson**  
CEO AT SOUTH BAY ENERGY



**Brandon Schwertner**  
CEO OF PRIORITY POWER



**Sayun Sukduang**  
CEO ENGIE



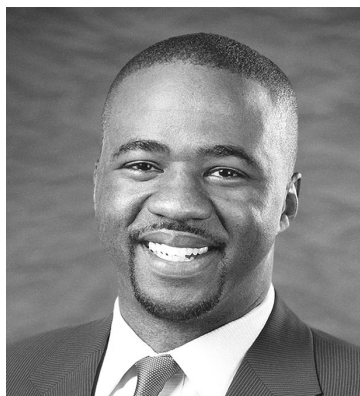
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## Our Esteemed Past Keynote Speakers



Sam Henry  
GDF Suez



James W. Lewis  
Just Energy



David Hernandez  
Liberty Power



Trey Griggs  
Calpine



Michael Fallquist  
Crius Energy



Mike Storch  
EnerNOC



Mathias Lelievre  
Engie



Jim Steffes  
WGL



Rich Blaser  
Infinite Energy



John Kiani  
Energy Harbor / First Energy



Andy Cormie  
Smartest Energy



Richard Spilky  
Constellation/RESA





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## Some of our Distinguished Past Keynotes and Speakers



Todd Coffin  
Source Power



Joel Glassman  
Discount Power



Jay Harpole  
APG&E



Scott Hart  
NRG



Chris Hendrix  
Demand Control 2



Elizabeth Killenger  
NRG



David Lee  
Octopus Energy



Jeff Levine  
Great American Gas &  
Electric



James McGinniss  
David Energy



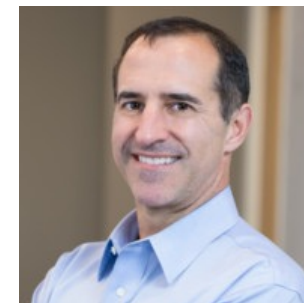
Lisa Perry  
Walmart



Paul Ring  
Energy Choice Matters



Dan Verbanac  
Constellation



Scott White  
IGS Energy



Patrick Woodson  
Green Energy Exchange



## 6 Panels Topics

1. Perspectives on Energy Suppliers by Large Commercial Real Estate Owners
2. Renewable Gentailers and the Greenification of Retail Energy
3. Consolidation in Retail Energy
4. Two-Year Anniversary of a Crisis: What Have We Learned From ERCOT 2021?
5. "The Broker and Supplier Panel"
6. CEO Roundtable – "Striving and Thriving During Turbulent Times"







## “Pre-Conference Breakout Sessions”:

- Session #1 – Sponsored by Optimum
- Session #2 – Sponsored by Vertex One
- Session #3 – Sponsored by ArcTrade
- Session #4 – Sponsored by TBD
- Session #5 – Sponsored by CG Infinity
- Session #6 – Sponsored by Smart Measure
- Session #7 – Sponsored by Firefly Energy Solutions
- Session #8 – Sponsored by AIG Home Warranty







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## For More Information Contact:

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