

“EMC is the Gold Standard of our industry. Count me in!” – David Visneau, Shell Energy Solutions

“EMC has the perfect blend of retail energy professionals...” – Steven Tyberski, Citibank

Sponsor and Exhibit at the Largest Competitive Energy Conference in North America



“EMC is the way we get a pulse on the industry trends, tech, reg. environment and lots more” – Meagan Labossiere, JP Morgan Chase



ENERGY MARKETING
CONFERENCES

EMC17 Houston, Texas March 28th – 29th 2022

The mission of The Energy Marketing Conferences is to provide the competitive energy industry with exciting conferences in premium locations— at very affordable prices.

We bring together hundreds of energy companies, utilities, marketers, vendors and supplies in the competitive energy industry to network and learn more about or industry.

The 17th EMC promises to be the biggest event ever in retail energy as the industry executives are looking forward to attending live events after the Covid -19 lockdowns.





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Showcase Your Products With Maximum Exposure



Top Tier Sponsorships

Tradebag Sponsor – **Sold!**

Lanyard Sponsor – **Sold!**

Opening Reception Sponsor – **Sold!**

All 7 Panel Sponsors – **Sold!**

Closing Reception Sponsor – **Sold!**

Networking Lounge Sponsor – **Available**

Afternoon Break Sponsor – **Sold!**

Platinum Sponsor – **Available**

Breakfast Sponsor – **Sold!**

Mobile App Sponsor – **Available**

Conference Book Sponsor – **Sold!**

Gold Sponsor – **Available**





EMC17 Available Sponsorships

- EMC Opening Night Networking Reception Sponsor - SOLD
- Platinum Sponsor
- Mobile App Sponsor
- REP of the Year Award - SOLD
- Conference Trade Bags - SOLD
- Conference Book Sponsor - SOLD
- Music Sponsor
- Pre-Conference Breakout Session Sponsors -SOLD
- Networking Lounge Sponsor
- Gold Sponsor
- Panel Sponsors – SOLD OUT
- CEO Round Table Sponsor - SOLD
- Executive Workshop Presenter



ALL EMC17 SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

- 2 complimentary registrations for conference (\$1,200 value)
- Prominent banners with company logo displayed during Conference
- Full page ad in Conference book
- Sponsor acknowledged in EMC Mobile APP
- Slide of sponsor's logo displayed during event on large video screen in speaker hall
- Acknowledgements in conference emails, updates and press releases
- Acknowledgement by Conference Chairman in opening remarks
- Access to detailed attendee list – 7 days in advance of conference and one day after.
- Permanent acknowledgement on EMC Website
- Opportunity for sponsor to add your marketing materials to the Conference trade bags
- Attendee name tags will have “SPONSOR” banner
- Early Bird discounts available until December 1st 2021



EMC17 Available Sponsorships (cont.)

- Lanyard Sponsor for all Badges at the Conference - SOLD
- Breakfast Sponsor - SOLD
- Luncheon Sponsor - SOLD
- EMC Closing Reception Sponsor - SOLD
- Afternoon Break Sponsor
- Silver Sponsor
- Exhibitor Booths



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Opening Networking Reception Sponsor \$20,000- SOLD Platinum Sponsor \$15,000

- 2 additional complimentary registrations for conference
- Prominent signage at the conference
- Permanent acknowledgement as a Platinum Sponsor on EMC website
- Full Page with Logo in the front of the Conference Book
- Top of Page acknowledgements in conference email updates and press releases
- Free 8-foot Exhibitor Booth in the EMC Exhibitor Hall
- Guaranteed speaking position on a panel of your choice

Mobile App Sponsor \$12,000 - Available

Corporate branding displayed continually and prominently on the Mobile App

EMC REP OF THE YEAR AWARD \$10,000 - SOLD

- Present the award to the winner after the luncheon and take pictures for the website
- Participate in our national press releases announcing the nominees as well as the winner of the award (and you as the sponsor)
- Great social media plugs and advertising.

Lanyard Sponsor \$12,000 - SOLD

Corporate logo on all badge lanyards

Conference Trade Bags \$10,000 - SOLD

Sponsor's logo printed on hundreds of conference bags given to every attendee

Networking Lounge Sponsor \$10,000 - Available

Company signage in Networking Lounge

Breakfast Sponsor \$10,000 - SOLD

Prominent company signage in Exhibitor Hall by the F&B



Luncheon Sponsor \$10,000 - SOLD

Prominent company signage in Exhibitor Hall by the F&B

Closing Reception Sponsor \$20,000 (+F&B, music) - SOLD

Prominent company signage at Reception

CEO Round Table Sponsor \$15,000 (SOLD)

Prominent company signage at CEO Round Table, Speaker or Moderator of the most well-attended panel at the event.

Conference Book Sponsor \$7,500 (SOLD)

Sponsor logo on the front cover of the (500) Conference Books that are distributed to each and every attendee of the event.

Music Sponsor \$7,500 - Available

Sponsor the music for the conference that goes on the entire day of the event.



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Panel Sponsor (7) \$10,000 – SOLD OUT

- Speaking position on panel
- Prominent signage at the conference

Pre-Conference Breakout Session Sponsor (4) \$6,500 - SOLD

- 30 Minute Breakout Sessions are March 28th
- Scheduled just before the Opening Night Reception
- Speaker/Moderator/Facilitator
- Additional networking and learning opportunity
- Heavily marketed to all attendees
- Free of charge to all participants

Gold Sponsor \$7,500 - Available

Prominent signage at the conference

Afternoon Break Sponsor \$10,000 - SOLD

Prominent company signage in Exhibitor Hall by the F&B



Exhibitor \$4,500 - Available

8-foot booth includes 6-foot table, two chairs, WiFi, Electricity and many of the benefits of sponsors

Executive Workshop Presentation \$6,500 – SOLD OUT

- Present your company's products and services for the whole audience for 15 minutes
- Presentation on the main stage using all available big screen and sound capabilities
- Hand out materials
- Put your company and your speaker front and center in our materials, our app, and our conference book
- EMC will send out multiple email blasts to over 13,000 retail energy professionals about your executive workshop
- EMC will authorize the use of its name and logo for your
- emails to your stakeholders about your executive presentation.

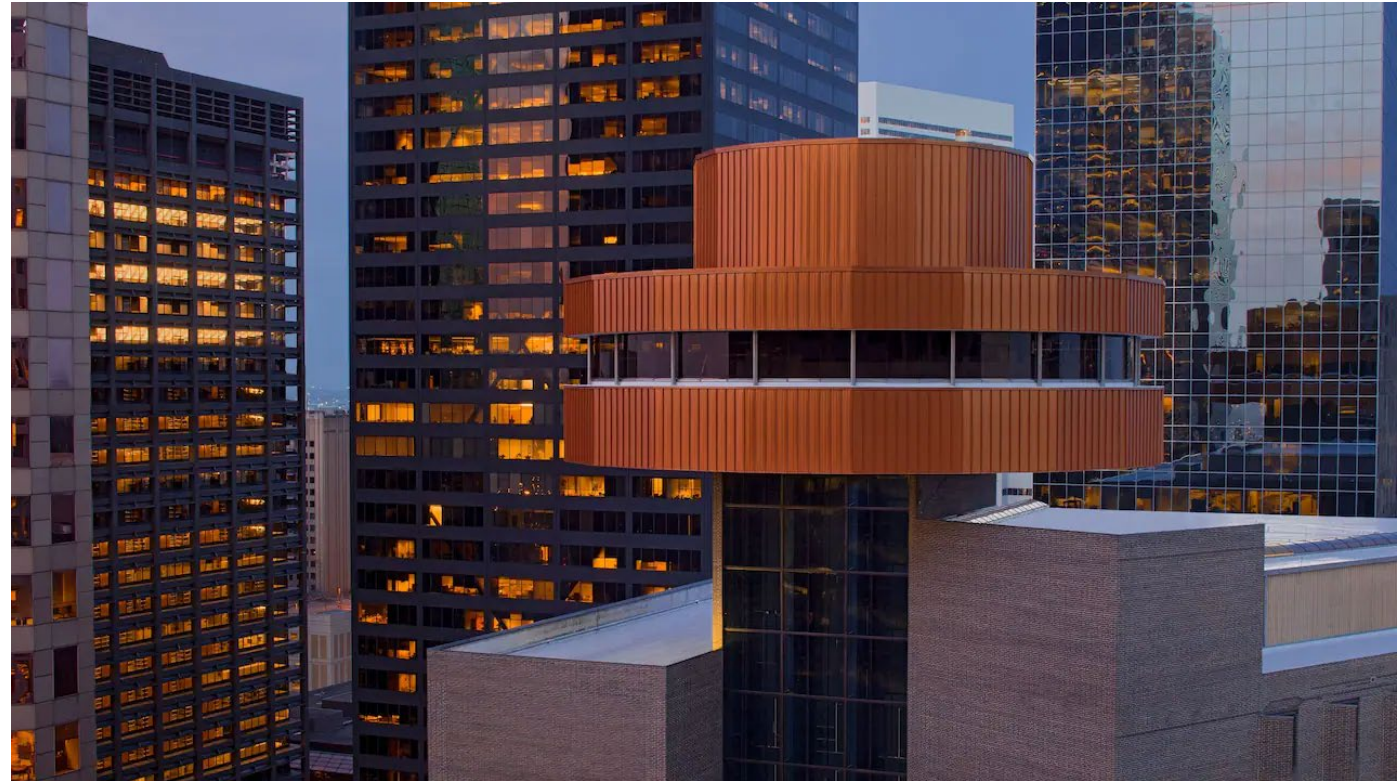
Silver Sponsor - \$5,000 - Available

Prominent company signage on Banner in Exhibitor Hall



EMC17 Highlights:

- 1 Great Keynote Speaker
- 5 Pre-Conference Breakout Sessions
- 7 Interactive Panels
- 4 Executive Workshops
- 1 REP of the Year Award Ceremony
- 1 Networking Breakfast
- 1 Networking Luncheon
- 2 Evening Networking Receptions with music, food and beverage (3/28 and 3/29)
- 2 Networking Breaks
- 50 Speakers
- 50 Sponsors
- 45 Exhibitors
- 500+ Attendees
- 1 Incredibly Productive and Enjoyable Event!





7 Panels Topics (Tentative):

1. “Achieving Success in Risk Management After Ercot 2021”
2. “International Expansion”
3. "What Strong Operational Processes Look Like in Retail Energy"
4. “How Complying With the New Renewable Requirements Can Boost Profits”
5. “How to Acquire More Customers With Digital Engagement”
6. “Developments in Community Solar and DER for Retailers”
7. CEO Round Table: “Where Do We Go From Here?”





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