SPONSOR OPPORTUNITY

EMC VIRTUAL SEMINARS

The EMC Virtual Seminars are online versions of the Executive Workshops that are given at the Energy Marketing Conferences
EMC VIRTUAL SEMINARS

EMC will advertise “Cyber Tuesdays” online through its social media network, on our website and to our email list of approximately 15,000 retail energy professionals.

EMC will send out links to the Virtual Seminars after the event takes place so that thousands of retail energy professionals can access your content and the Virtual Seminars free of charge.

ATTRACT ENGAGE & EDUCATE

The purpose of the Virtual Seminars is to provide a valuable branding opportunity to the Virtual Seminar Sponsors as well as to educate the retail energy industry on a variety of important topics.

EMC Virtual Seminars will be able to reach a much larger audience and provide those who aspire to have careers in retail energy with valuable information to help them innovate and succeed. The Virtual Seminars are the first of its kind and are aimed at all people in the industry from C-level executives to managers and sales teams.

Sponsors will have the opportunity to create and run their Virtual Seminars for either 30 minutes or 60 minutes.

The introductory cost of this incredible sponsorship and production opportunity is $ 2,500 for a 30 minute seminar and $ 4,000 for a 60 minute seminar. Sponsors may choose their titles and scheduling will be on a first-come, first-serve basis.

Sample topics may include:

- M&A: Getting the most for your company
- ·Alternative customer acquisition techniques and partnerships
- The world of municipal aggregation
- Turning a profit in community solar?
- Blockchain & other emerging technologies
- Cybersecurity: Preparing and recovering from a cyber-attack
- ·Opening new domestic markets
- ·International expansion
- The most and least successful channel partnerships
- New channel/acquisition opportunities
- Retailers making money with distributed resources
- Riding the green wave to increase profitability
- Making the best deal with wholesalers
- Creating long-standing relationships with energy brokers
- Superior customer engagement in your retail business
- The focus of high-performing sales leaders
- ·Building a great customer retention program
- ·Implementing supplier consolidated billing
- ·Strategies to double your customer base
- The top customer service techniques
- Ideas to differentiate your offerings
- Creating a profitable and enduring brand
- ·The state of the New York energy market
- ·Energy storage in the retail energy business
- . . . and many more!

CONTACT US TODAY TO BOOK YOUR EMC VIRTUAL SEMINAR

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